

SECU

Partnering for a Safer Tomorrow.

www.secu.sa



At SECU, we were never just building a company, we were building trust.

For over three decades, our mission has been simple yet unwavering:
to protect what matters most to the Kingdom of Saudi Arabia.

From royal dignitaries to cultural festivals, from defense logistics to cyber frontlines: our journey has been guided by discipline, innovation, and national duty.

Today, as the world changes faster than ever, we are evolving with it, partnering with leaders, institutions, and visionaries to deliver not just security, but resilience.
Not just protection, but progress.

This is our calling.
This is SECU.

Maj. Gen. (Ret.) Bandar A. Elmoisheer
Founder & Chairman, SECU

ABOUT US



Founded on three decades of military-grade experience, SECU is no longer just a private security company.

It is a national partner in protection, built to scale with the Kingdom’s ambitions under Vision 2030.

OUR SERVICES

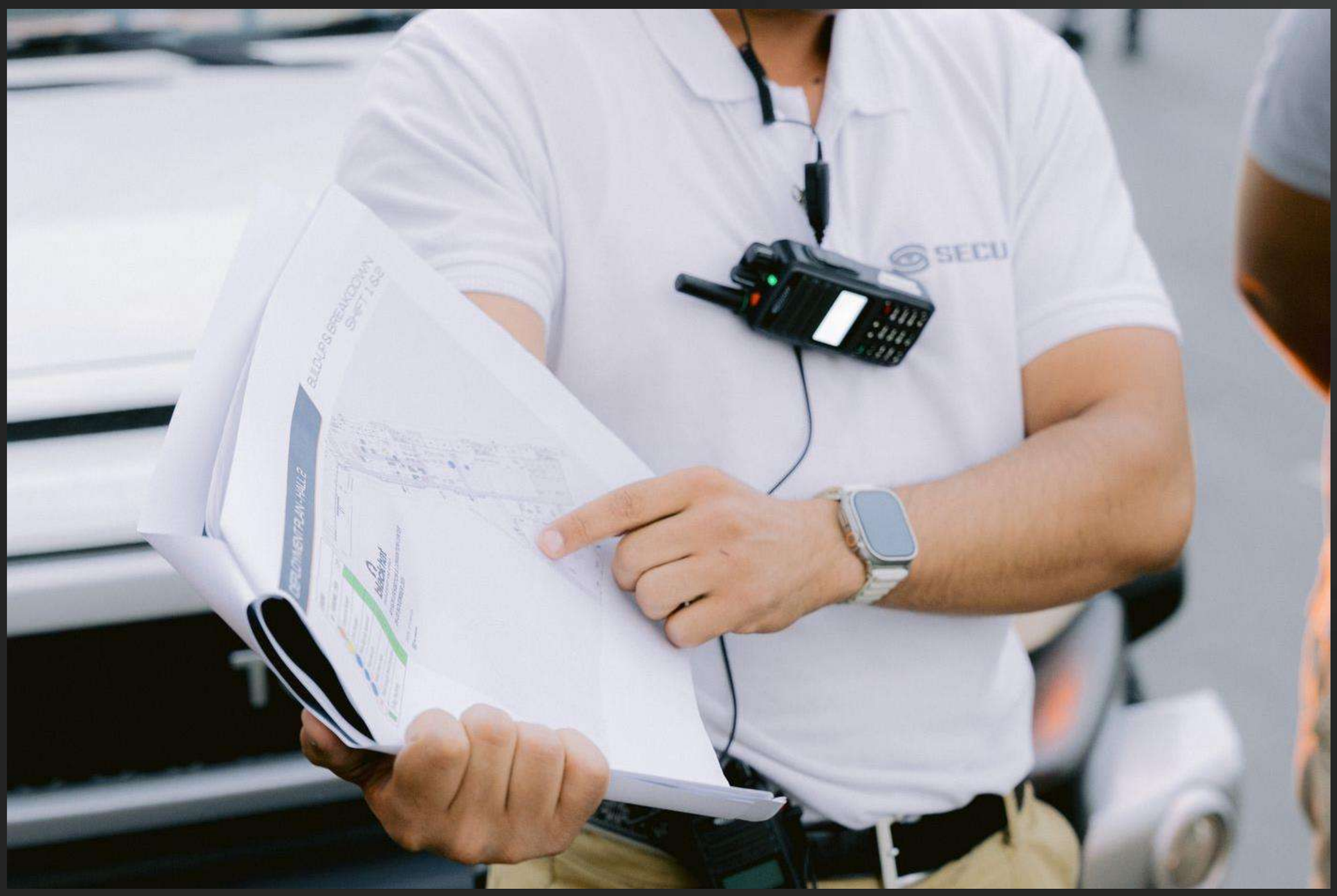
Backed by Military-Grade Leadership and driven by a 360 Security Ecosystem, we deliver end-to-end protection built on discipline, precision, and strategic foresight. With a National Presence and adherence to Global Standards, our operations are trusted across sectors and scales, safeguarding some of the Kingdom's boldest and most visionary projects. From critical infrastructure to high-profile events, we set the benchmark for security excellence.

01. Chaired by Ret. Major General Bandar Elmoisheer, and operated by veterans of Royal Guards, Presidential Security, and elite military units.

02. From cyber to sensors, VIP to crowd control, threat intelligence to kidnap response: we offer full-spectrum coverage.

03. Local roots. International experts. NATO-grade practices. ISO protocols.





A LEGACY
THAT DATES BACK TO OVER
THREE DECADES.

THE TRUST
THAT HAS WITHSTOOD THE TEST
OF TIME.

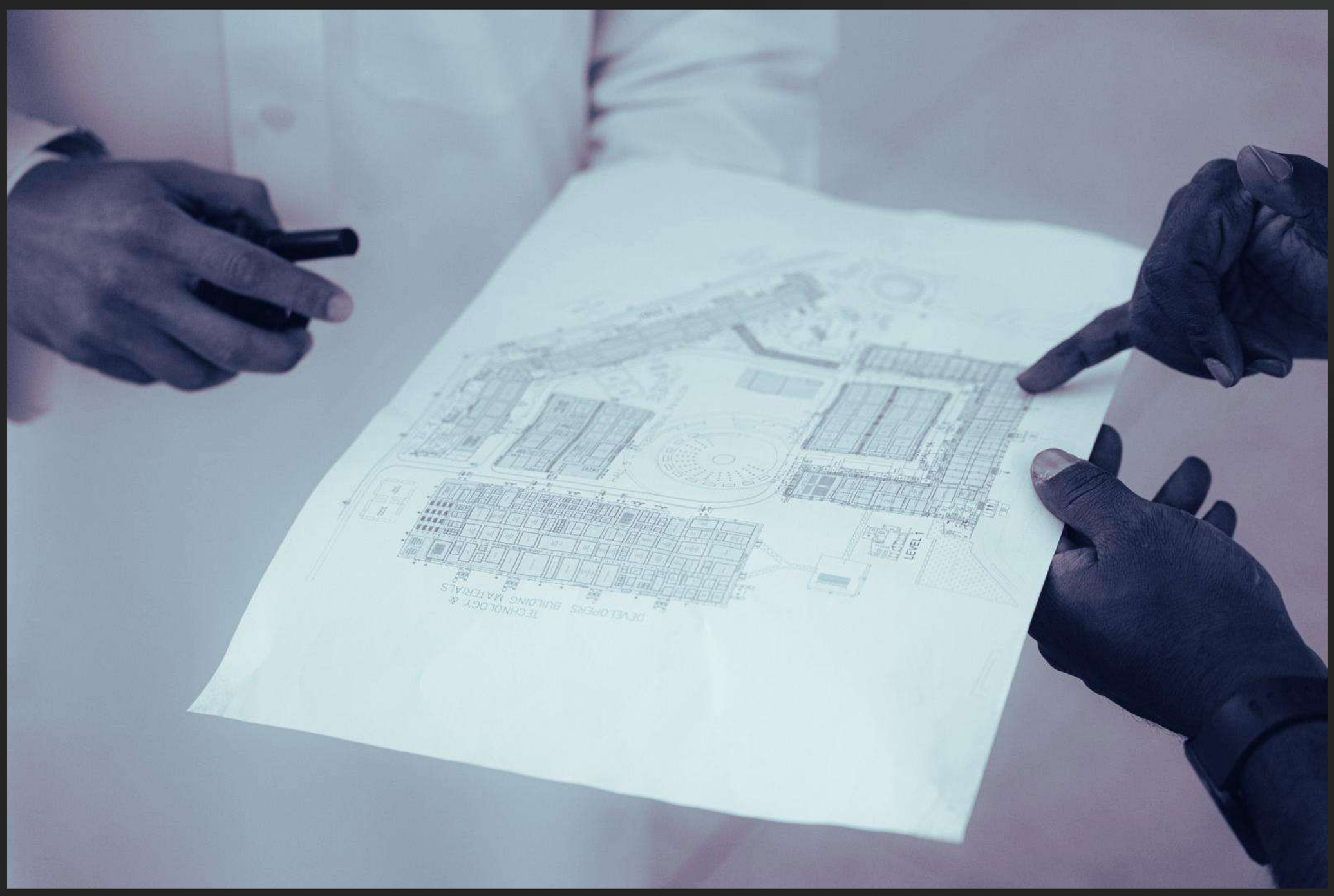
THE AMBITION
THAT DRIVES US INTO
THE FUTURE.

THAT'S WHAT
DEFINES WHO WE ARE AT SECU

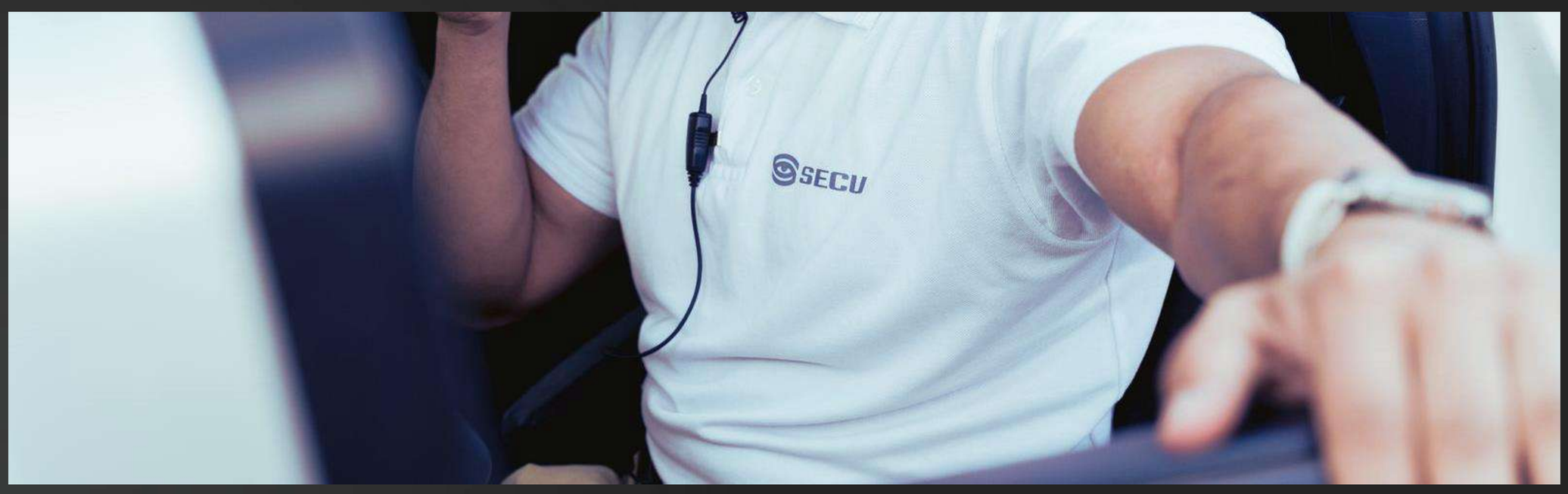
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SECU

WE PLAN YOUR SAFETY



At SECU, your security is our mission. We specialize in creating comprehensive deployment plans tailored to each event’s unique needs, whether it's a high-profile conference, public gathering, or private function. Our expert team conducts site assessments, evaluates potential risks, and coordinates seamlessly with local authorities to ensure every detail is accounted for.
From crowd control to emergency response, we proactively manage all aspects of event safety so you can focus on what matters most, your guests and your success.



SECU

SECU DASHBOARD

35+

Years of experience in defense, intelligence, and strategic security operations.

120+

Events secured across cultural, governmental, and international platforms.

12

Nationalities represented in our leadership and expert teams, showcasing global expertise.

30+

Full-time staff and active operatives deployed across the Kingdom.

4,500+

Freelancers and vetted contractors across Saudi Arabia ready for mobilization.

150+

Major partnerships and contracts with ministries, mega-projects, and global entities.

95%

Client retention rate, reflecting long-term trust and quality assurance.

30+

Mega-events secured including F1, Red Sea Film Festival, World Defense Show, and NEOM activations.

OUR PORTOFOLIO

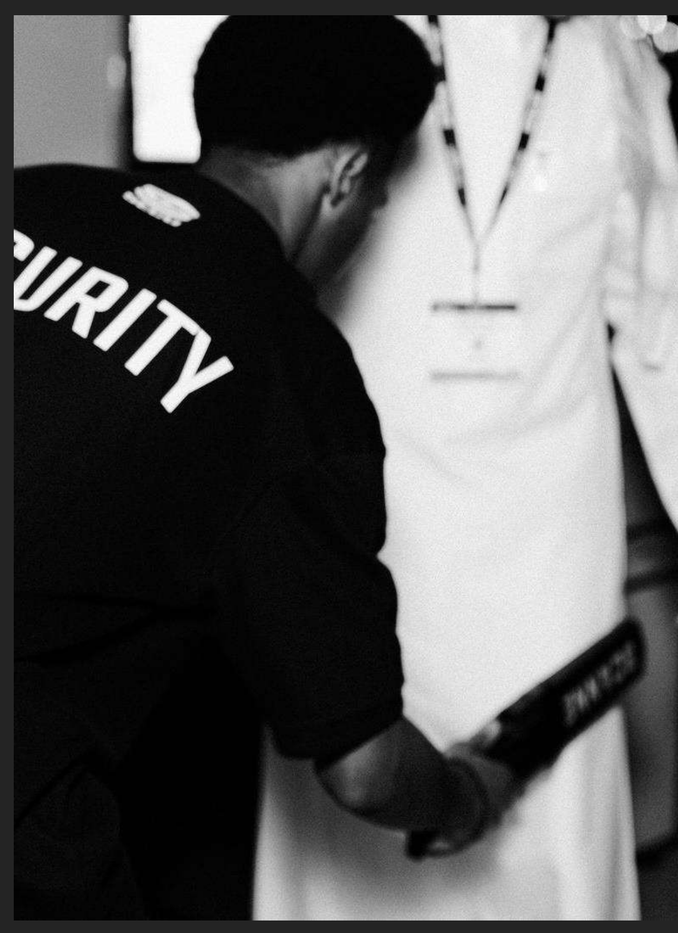
SECU is already behind the scenes wherever precision, discretion, and strength are required.

View More →









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SECU

مهرجان
البحر الأحمر
السينمائي
الدولي

RED SEA
INTERNATIONAL
FILM FESTIVAL

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SECU



RED SEA FILM FESTIVAL

YEAR: 2022 & 2023

LOCATION: JEDDAH HISTORIC DISTRICT (AL-BALAD)

SECU delivered comprehensive security manpower and protection services for the Red Sea International Film Festival across two consecutive editions in 2022 and 2023.

As one of the Middle East's most prominent cultural and cinematic events, the festival hosted international filmmakers, celebrities, industry leaders, media, and large public audiences across multiple high-profile zones.



MEGA-EVENTS TRUST SECU TO SECURE WHAT MATTERS MOST.

SECU's scope covered key festival areas including the Cultural Square, Festival Garden, Industry Zone, and Jeddah Historic District (JHD) zones, requiring precise coordination, crowd safety expertise, and discreet protection aligned with the prestige and visibility of the event.

Prior to each festival edition, SECU conducted comprehensive risk assessments and developed detailed technical security proposals in close coordination with event superiors and stakeholders, ensuring alignment with operational objectives and regulatory requirements.



Services provided:

- Security Manpower Deployment: Provision of trained security personnel across all festival zones, ensuring continuous coverage, controlled access, and operational consistency throughout public, industry, and VIP areas.





- Close Protection Services: Delivery of close protection support for VIPs, celebrities, and high-profile guests, ensuring secure movement and privacy without disrupting the festival experience.



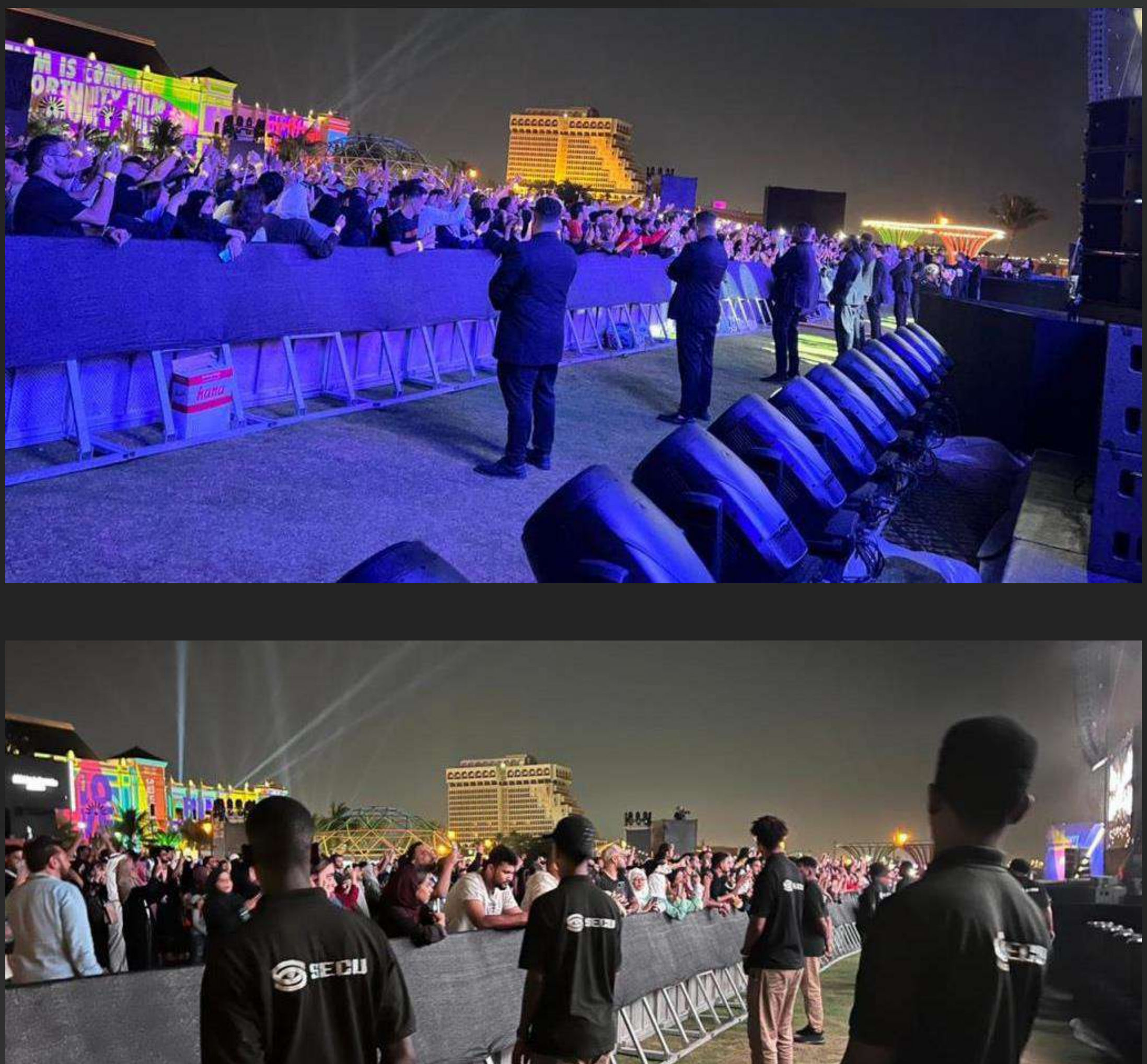


- Zone-Based Security Coverage: Dedicated teams assigned to the Cultural Square, Festival Garden, Industry Zone, and JHD zones, each managed according to its unique crowd profile, operational risks, and event dynamics.





- Crowd Marshals & Flow Management: Deployment of crowd marshals to manage pedestrian movement, queueing, and audience density during peak screenings, premieres, and public gatherings.



- Gate Inspection & Screening: Systematic inspection and screening of people and baggage at entry points, maintaining secure perimeters while facilitating smooth audience access.

- Coordination & Command Support: Continuous coordination with festival management, production teams, and authorities to support real-time decision-making and rapid incident response.





THE RESULT

The result: two successfully delivered festival editions with secure, well-managed environments across all zones, enabling celebrities, industry professionals, and audiences to engage freely in a calm, controlled, and prestigious setting, reinforcing the Red Sea International Film Festival’s global reputation and operational excellence.





WORLD DEFENSE SHOW

SAUDI ARABIA

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WORLD DEFENSE SHOW

YEAR: 2024

LOCATION: RIYADH EXHIBITION & CONVENTION CENTRE IN MALHAM

SECU delivered comprehensive, high-security event services for the World Defense Show 2024, one of the world's leading international defense and security exhibitions, held in Riyadh, Saudi Arabia.

The event hosted senior government officials, military delegations, international exhibitors, defense manufacturers, and VIP guests from around the globe, requiring advanced security planning, strict screening protocols, and robust asset protection measures aligned with the sensitivity and scale of the exhibition.

SECU's role was critical in ensuring a secure, controlled, and resilient operational environment throughout the event lifecycle.



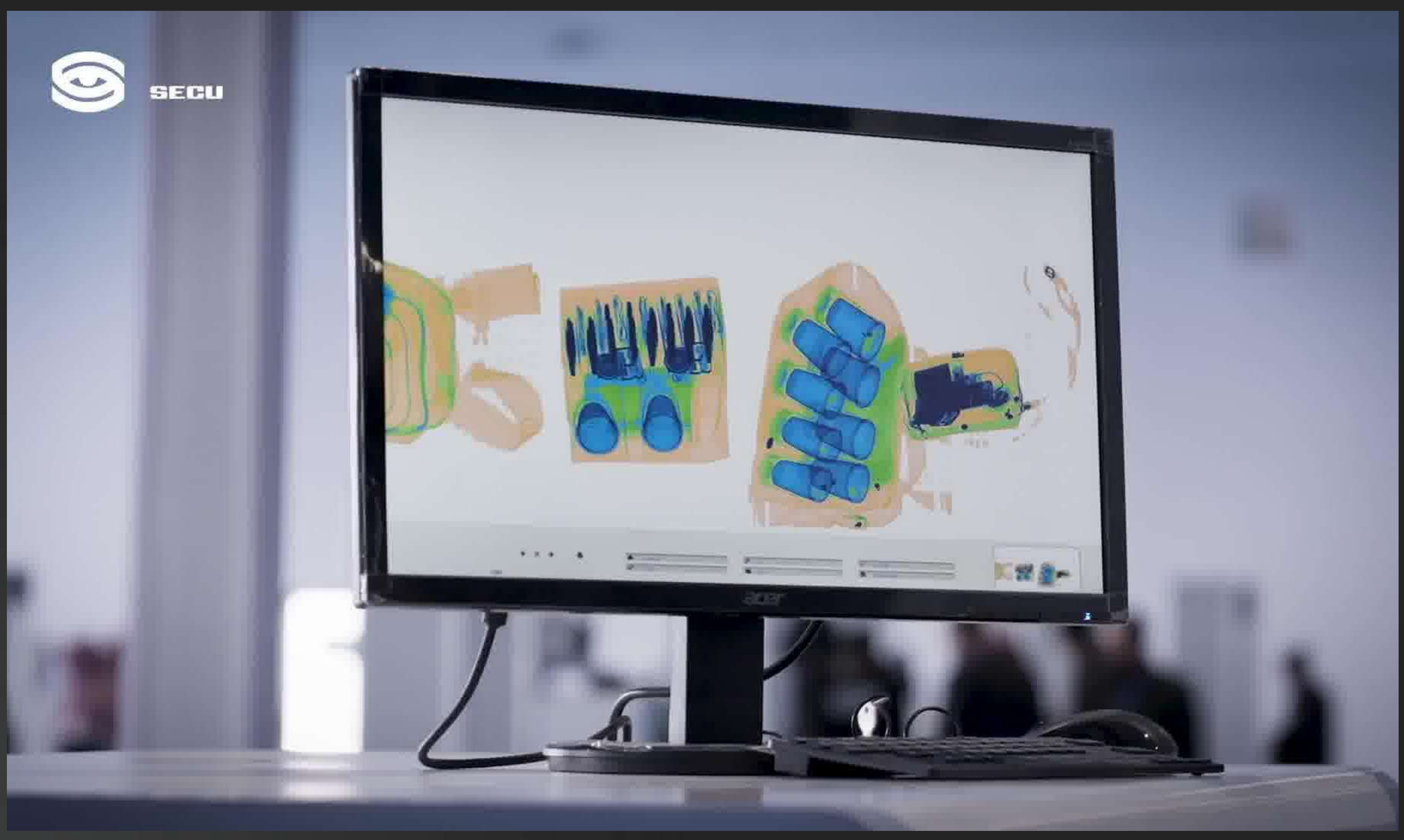
SECU SECURES MEGA-EVENTS WITH PRECISION, SCALE, AND ABSOLUTE CONTROL.

Services provided:

- Security Planning & Risk Assessment: Development of detailed security plans supported by comprehensive risk assessments, identifying threats related to crowd density, sensitive assets, VIP movements, and exhibition operations, with mitigation measures embedded into execution.

- Manpower Deployment: Deployment of trained and vetted security personnel across exhibition halls, access points, perimeters, and restricted zones, ensuring full coverage and operational continuity.

- People & Baggage Screening: Implementation of advanced screening operations at entry points, including the use of X-ray machines, metal detectors, and security gates, to detect prohibited items and ensure controlled access for visitors, exhibitors, and staff.

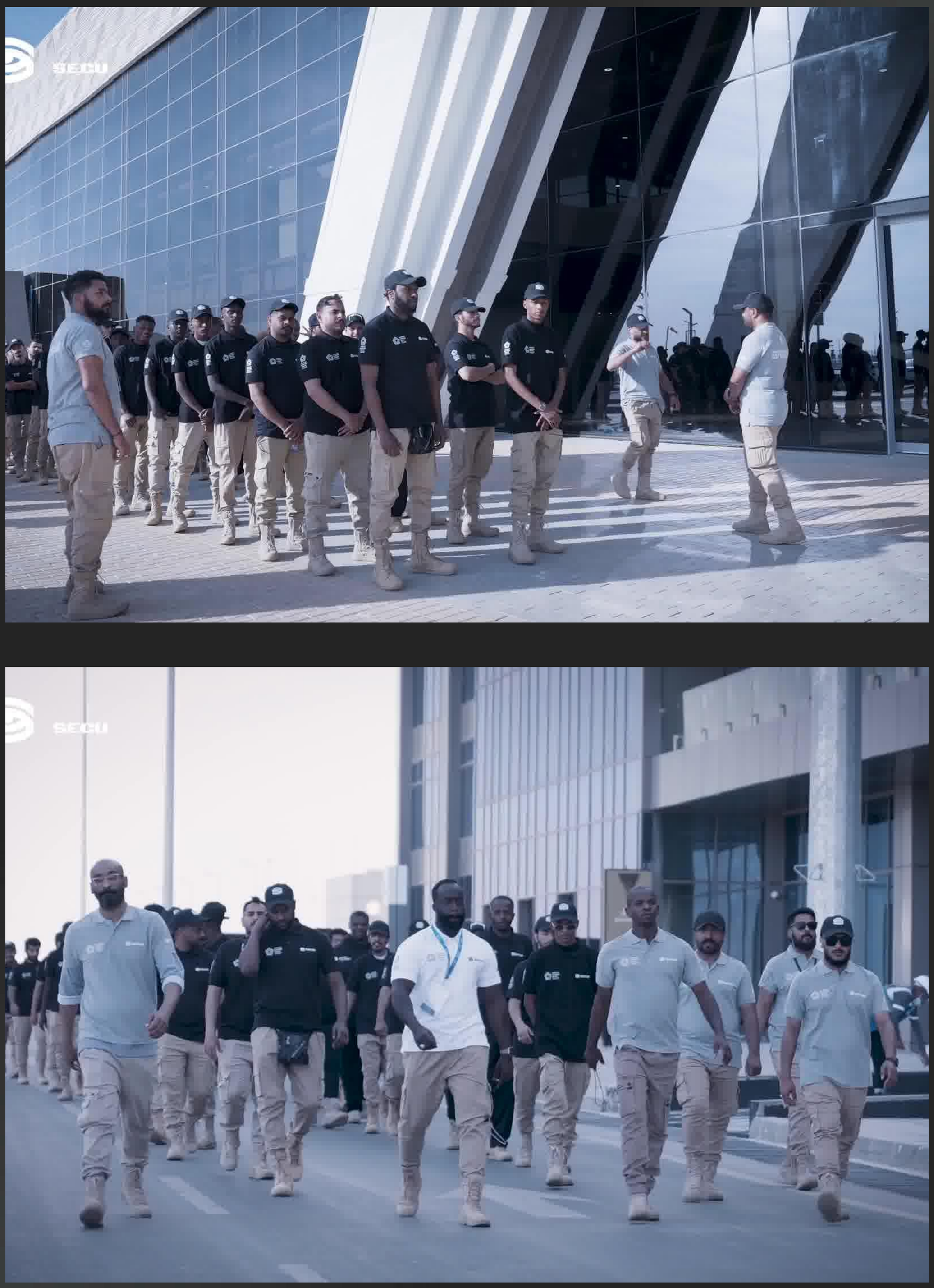




- Access Control & Zone Management: Enforcement of controlled movement across public, exhibitor, VIP, and restricted areas, ensuring compliance with access authorizations and security protocols.

- Asset & Infrastructure Protection: Protection of high-value exhibits, sensitive equipment, temporary structures, and critical infrastructure to prevent damage, theft, or unauthorized interference.

- Coordination & Incident Readiness: Continuous coordination with event organizers, venue management, and relevant authorities, supported by clear communication channels and rapid incident-response procedures.



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UNINTERRUPTED OPERATIONS, PROTECTED ASSETS, AND A CONFIDENT EVENT ENVIRONMENT.

The result: a flawless security delivery that upheld the event’s prestige, safeguarded all stakeholders, and reinforced confidence in large-scale event operations. Exhibitors, delegations, and visitors operated with confidence in a tightly controlled environment, reinforcing the event’s reputation as a world-class defense exhibition delivered to the highest international security standards.

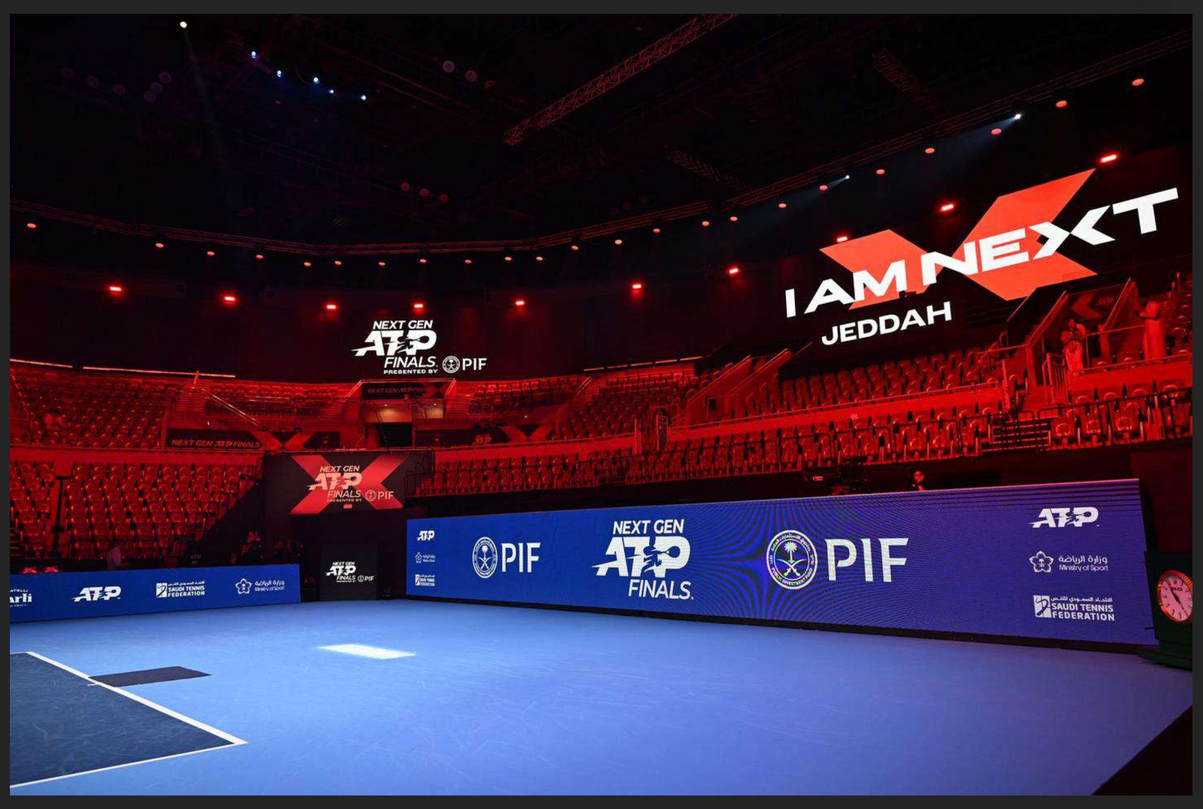


NEXT GEN ATP FINALS®

PRESENTED BY PIF

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ATP JEDDAH

YEAR: 2024

LOCATION: KING ABDULLAH SPORTS CITY

As the appointed partner to secure the Next Gen ATP Finals in Jeddah (18–22 December 2024 at King Abdullah Sports City), our team, working alongside Black Orange, DB Security, and International Event Security, delivered a meticulously coordinated security deployment to ensure a safe, streamlined, and engaging environment for players and fans alike.



FROM THE SECURITY COMMAND CENTER

Leveraging military-grade leadership, we executed comprehensive site assessments and risk mitigation strategies across the venue and fan zones.

Our structured protocols enabled crowd control, free movement amenities, and emergency readiness that aligned with global event standards. The result was an incident-free tournament, where spectators enjoyed dynamic fan zones and high-energy matches amid robust, behind-the-scenes professionalism and stakeholder coordination .





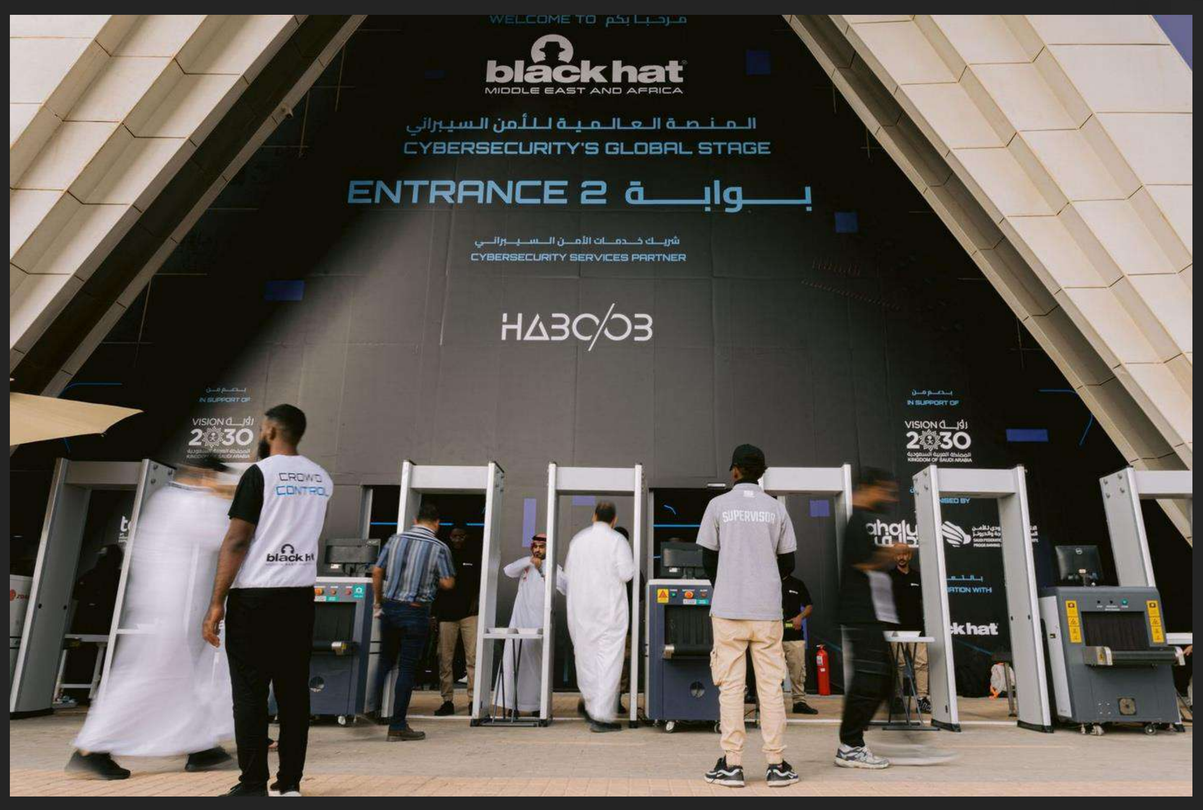



NEXT GEN
ATP
FINALS
PIF
SECURITY
SECURITY
IAM


SECURITY
SECURITY

black hat®

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BLACKHAT

YEAR: 2024

LOCATION: MALHAM, RIYADH

As the exclusive security partner for Black Hat MEA 2024—the record-breaking cybersecurity event held from November 26–28, 2024 at the Riyadh Exhibition & Convention Centre in Malham. We implemented a strategic security deployment that matched the event's global scale: over 53,000 m² across the venue, with 40,000+ attendees, 330+ speakers, 450 exhibitors, and multiple high-risk interactive zones including Capture-the-Flag and hacking villages





WE CREATE UNIQUE SECURITY EXPERIENCE

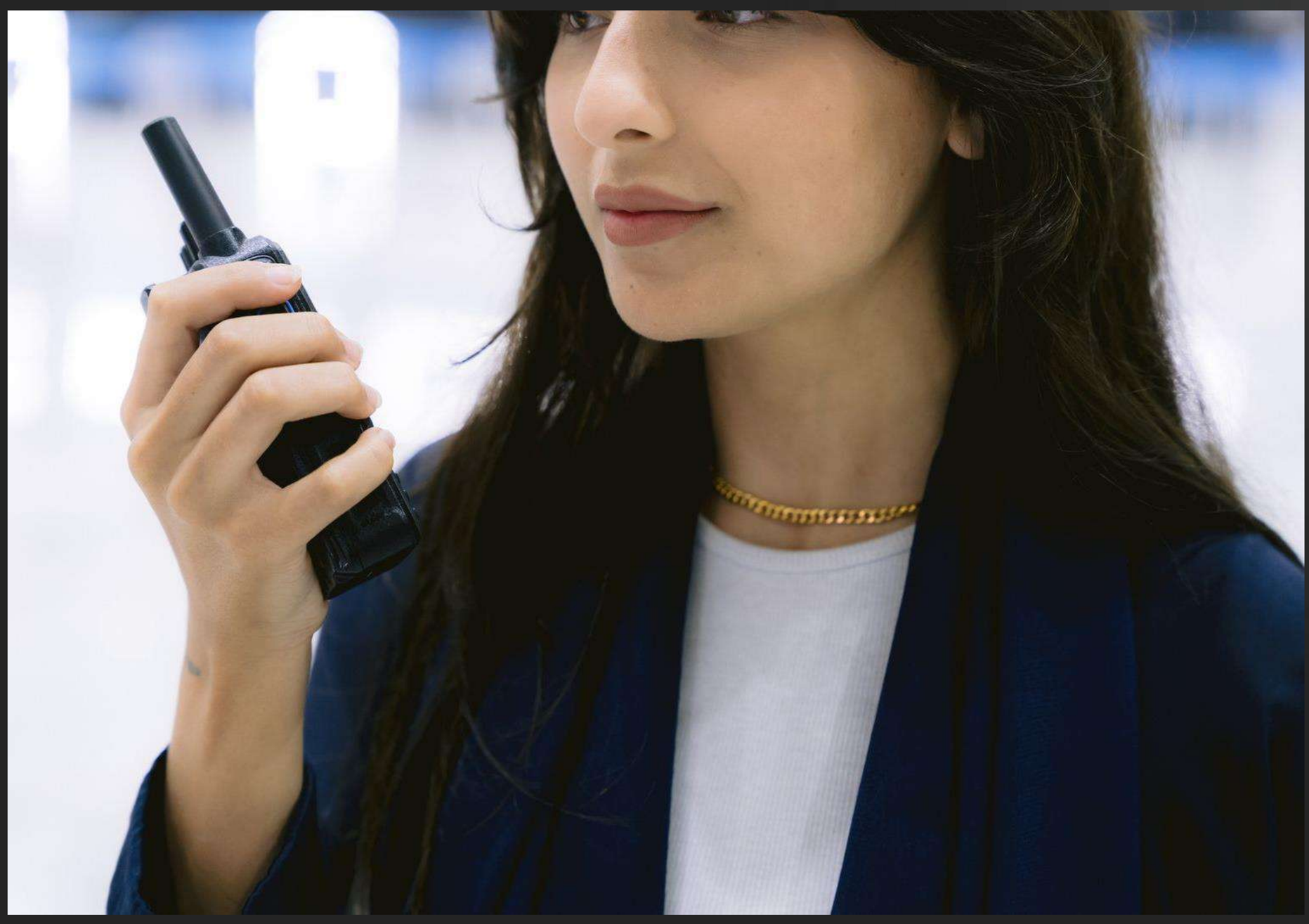
Leveraging military-grade leadership and a 360° security ecosystem, we conducted detailed threat assessments, secured perimeters, and maintained operational readiness throughout the complex layout of technical workshops, executive summits, business halls, and competition zones

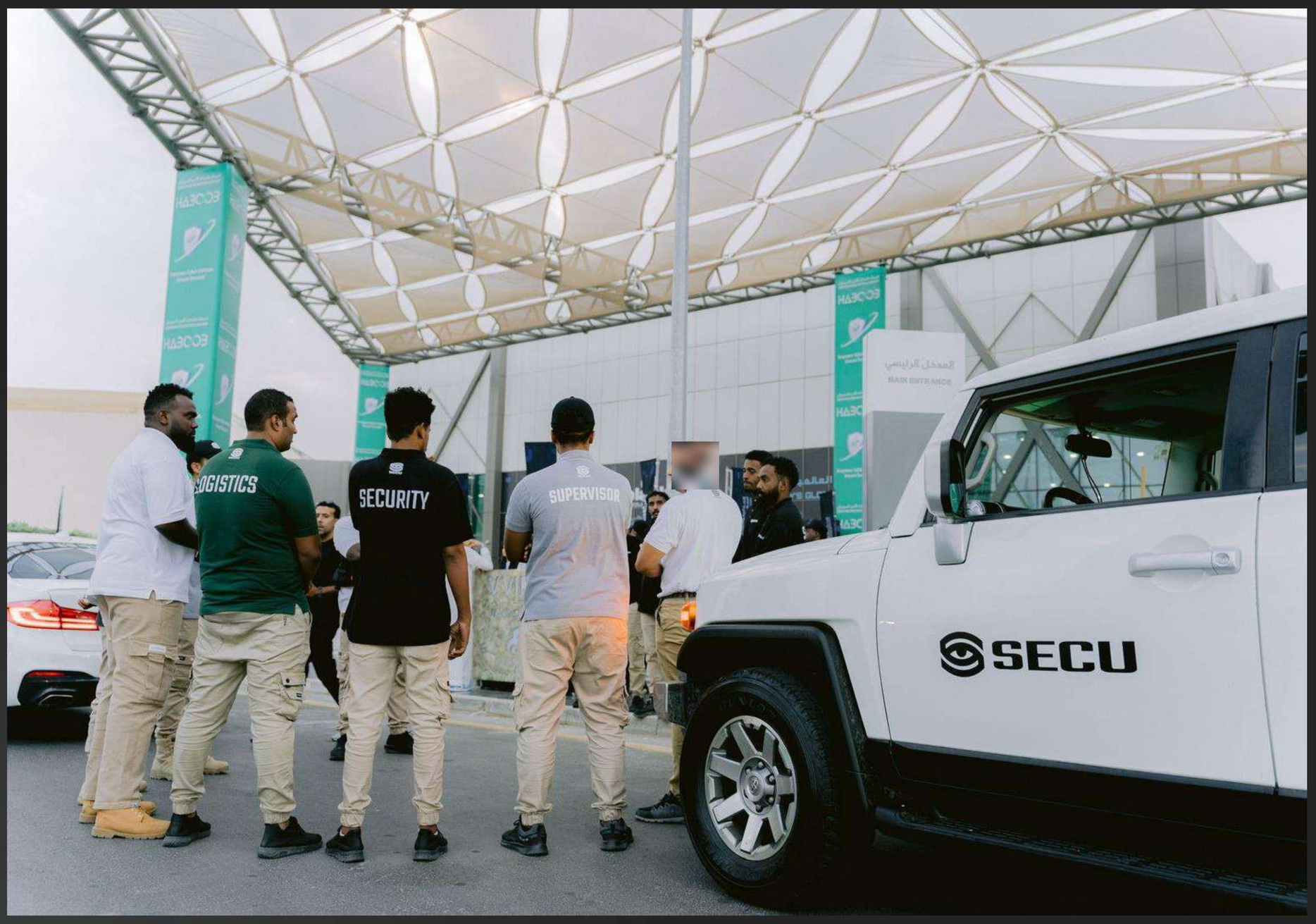


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SECU


Diamond Lounge
ZOLIX
ZOLIX
POWER
EMERGENCY
ALARM
WARNING
IONIZING RADIATION




SECURITY
SUPERVISOR
SECU

CityscapeGlobal

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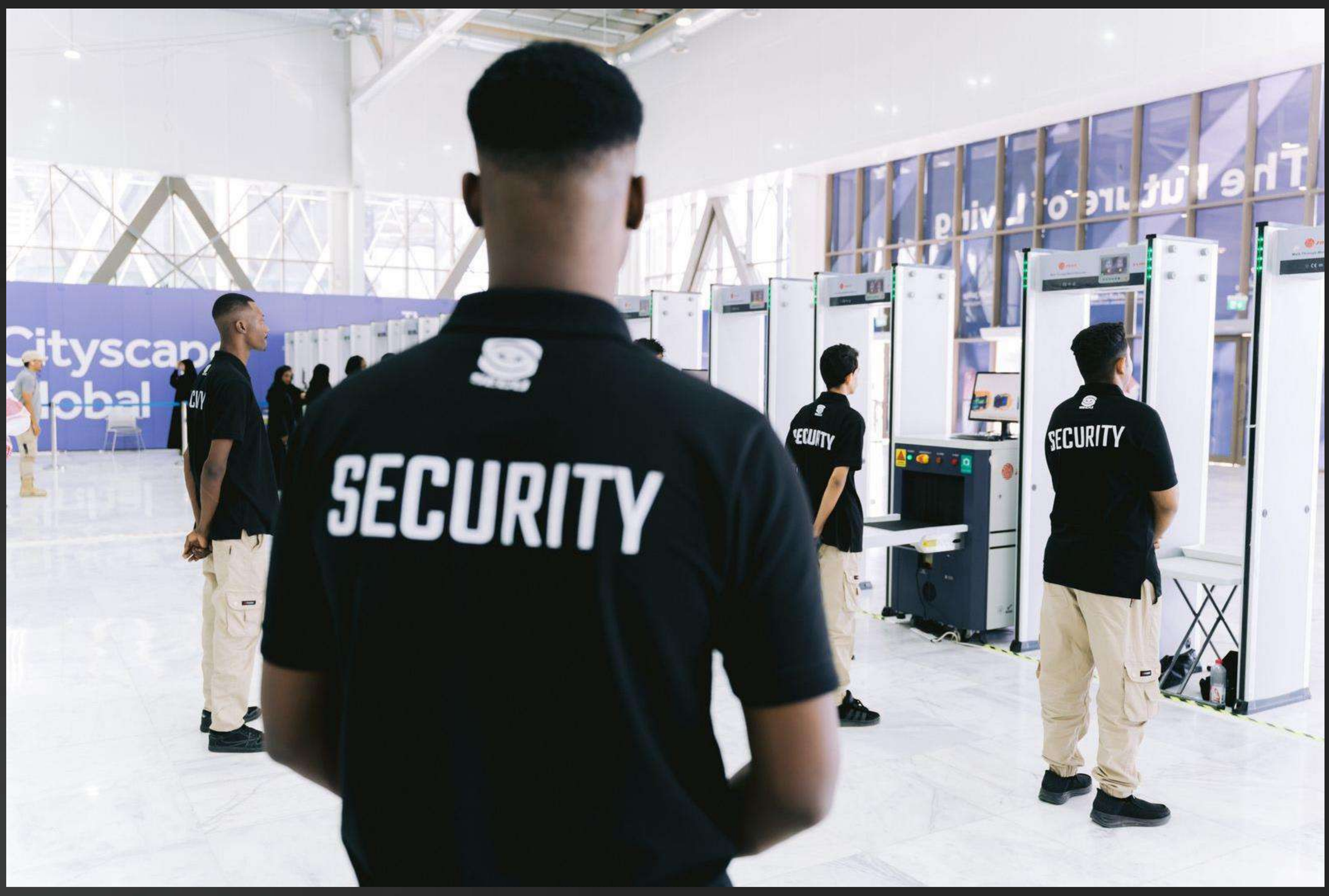


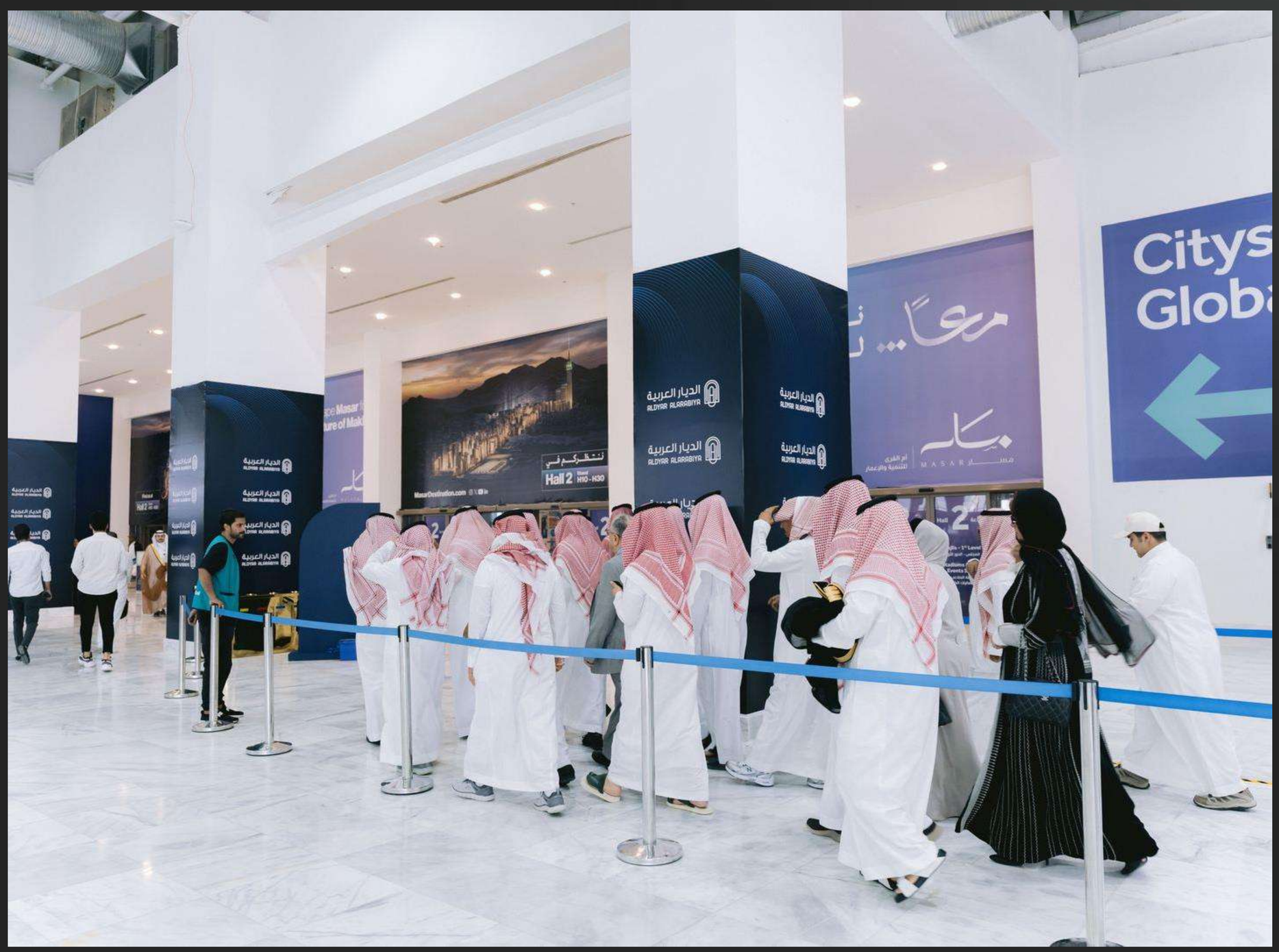
CITYSCAPE GLOBAL

YEAR: 2024

LOCATION: RIYADH EXHIBITION & CONVENTION CENTRE IN MALHAM

As the designated security operator for Cityscape Global 2024, held November 11–14, 2024 at the Riyadh Exhibition & Convention Centre in Malham, we protected the world's largest real estate exhibition. Hosting 172,000 global attendees and 400+ exhibitors across a newly expanded 121,000 m² footprint, our team conducted exhaustive pre-site surveys and implemented bespoke risk mitigation plans across exhibition halls, networking lounges, mega-project zones, and live-auction areas.

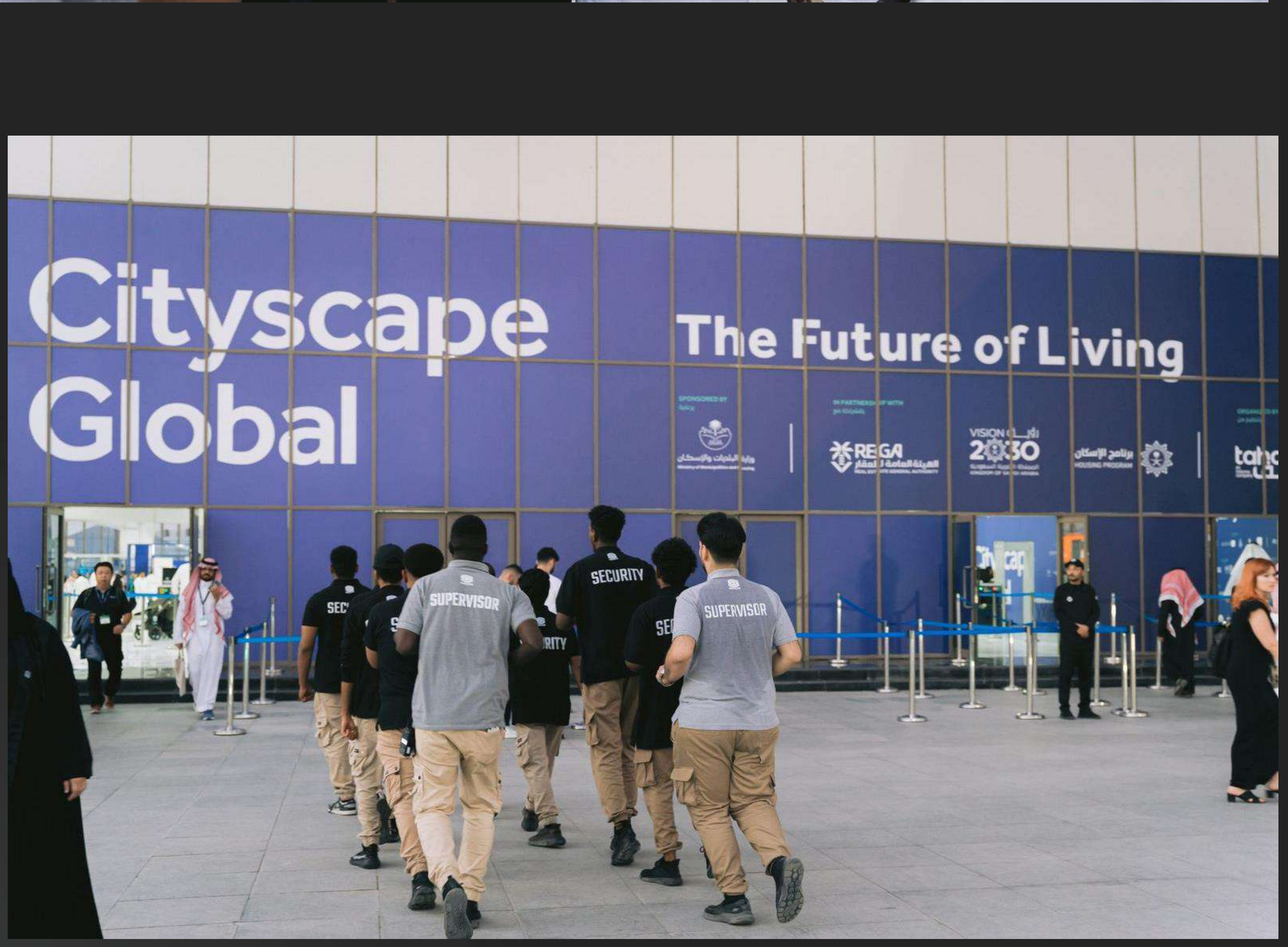




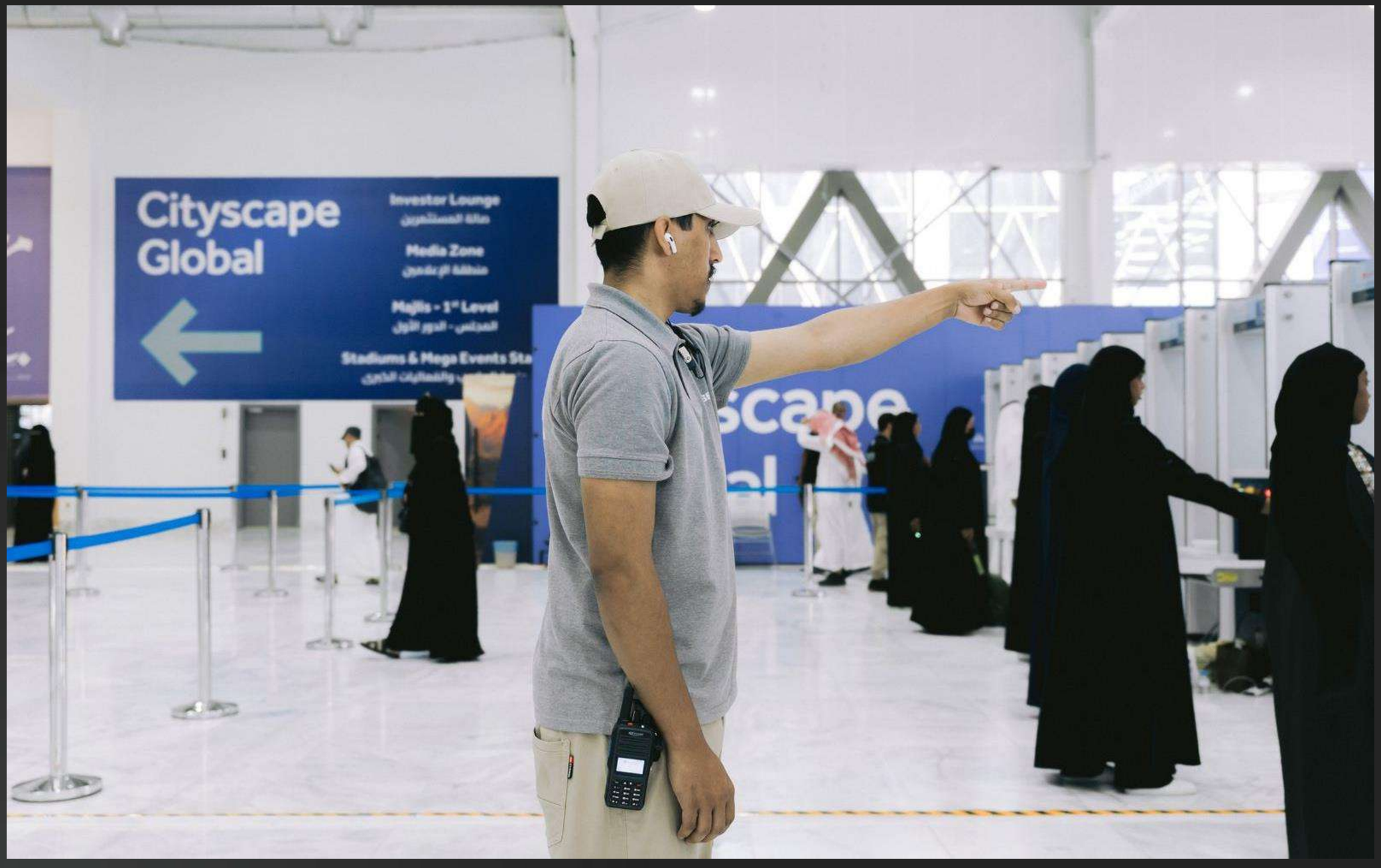
we maintained secure perimeters, seamless entry and egress flow, and continuous monitoring aligned with Global Standards for large-scale public events .

Our expert protocols enabled uninterrupted operations and a completely incident-free experience for all participants.






POWER
EMERGENCY
ALARM
X-RAY
FILM SAFE
WARNING
IONIZING RADIATION


Cityscape
Global
Investor Lounge
Media Zone
Majlis - 1st Level

CPHI

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CPHI

YEAR: 2024

LOCATION: RIYADH FRONT EXHIBITION & CONVENTION CENTER

As the entrusted security provider for CPHI Middle East 2024, held December 10–12, 2024 at the Riyadh Front Exhibition & Convention Center, we brought unmatched precision through our security ecosystem. Across a sprawling 30,000 m² exhibition site featuring 400+ exhibitors, representation from over 100 countries, and 30,000+ attendees, our team executed meticulous perimeter security, access control, and dynamic crowd management tailored to high-traffic pharma zones, conference theatres, and networking stages.



WE DESIGN CUSTOMIZED, NEXT-LEVEL SECURITY ENVIRONMENTS.



With our National Presence, we seamlessly coordinated with Saudi Ministry of Health, civil defense, and venue operations to align with Global Standards of large-scale event safety.



Trusted by leading stakeholders in the Kingdom’s boldest initiatives, our proactive protocols ensured continuity of flow, rapid incident response, and an entirely incident-free event, reinforcing confidence among exhibitors and visitors alike.



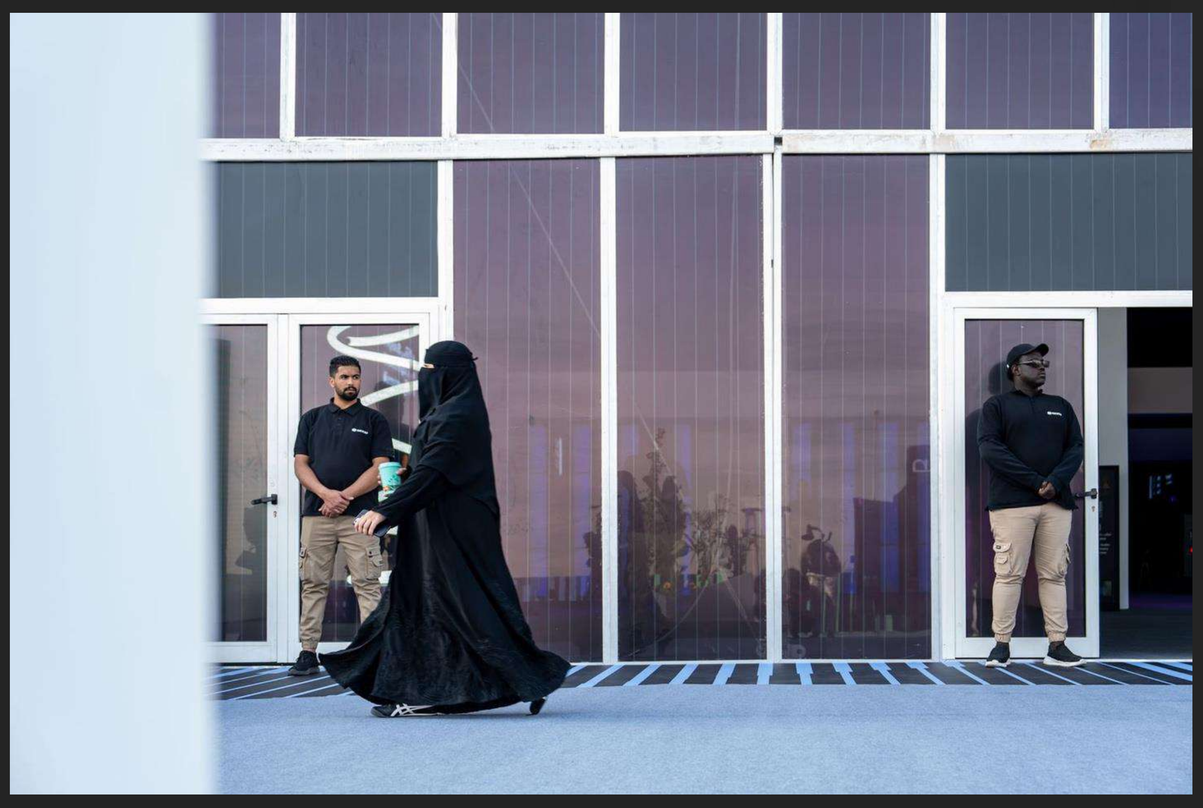


Impact ملتقى
Makers صنـــاع
Forum التـأثيـــر

IMPACT Q 2024

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IMPAQ

YEAR: 2024

LOCATION: DIRIYAH, MAYADEEN HALL

As the appointed security partner for the ImpaQ Impact Makers Forum 2024, hosted under the patronage of the Saudi Ministry of Media on December 18–19 at the 23,000 m² Diriyah Mayadeen Hall, our team orchestrated a strategic deployment leveraging security services for the event.





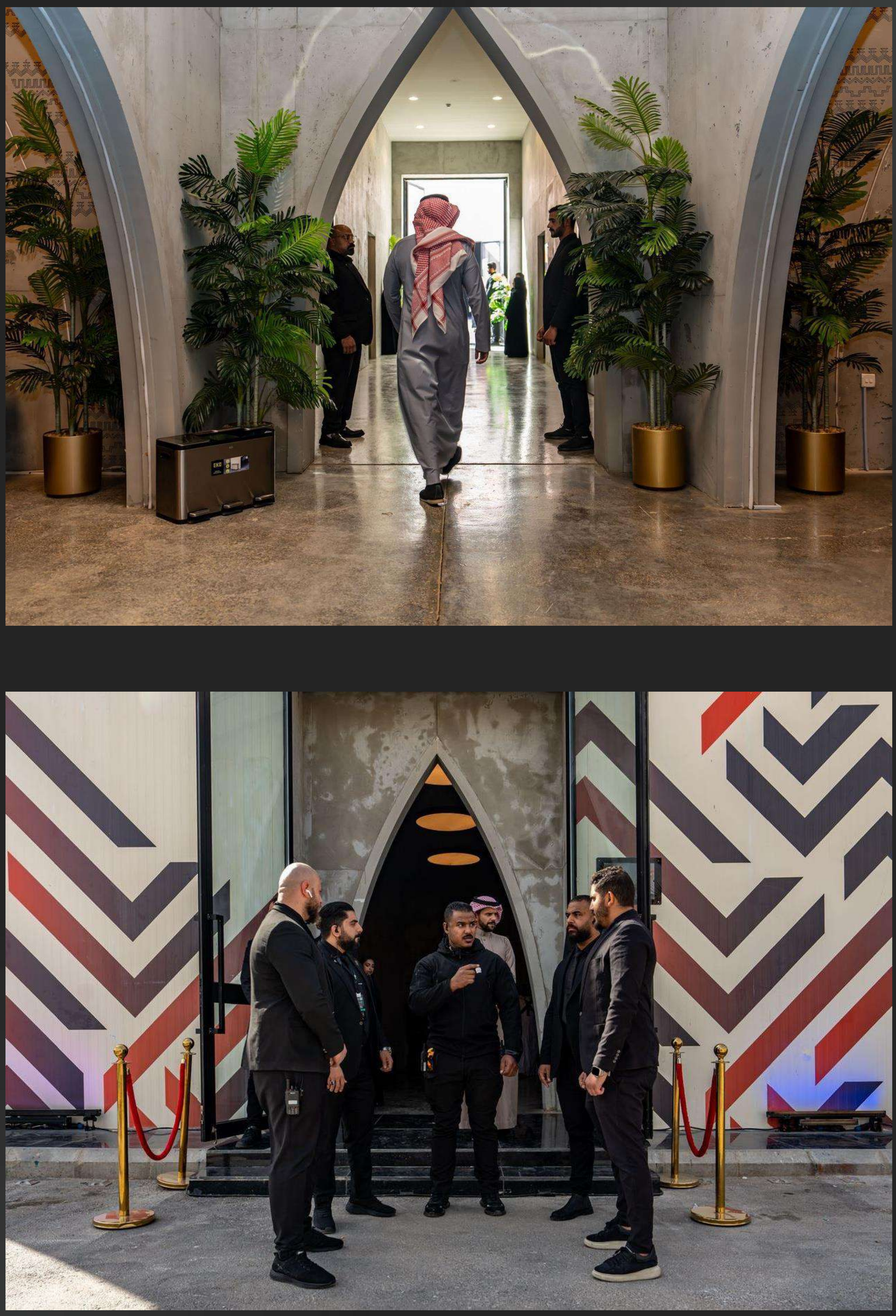
WE ORCHESTRATE SECURITY WITH A SIGNATURE APPROACH

Serving over 30,000 attendees and more than 1,500 international and local influencers, we carried out comprehensive threat and site assessments, secure perimeter control, access checkpoints, and continuous monitoring across all zones: Innovation, Influence, and Lab, ensuring seamless crowd flow amid high-density sessions and workshops .



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SECU



الـدرعيـة

DIRIYAH

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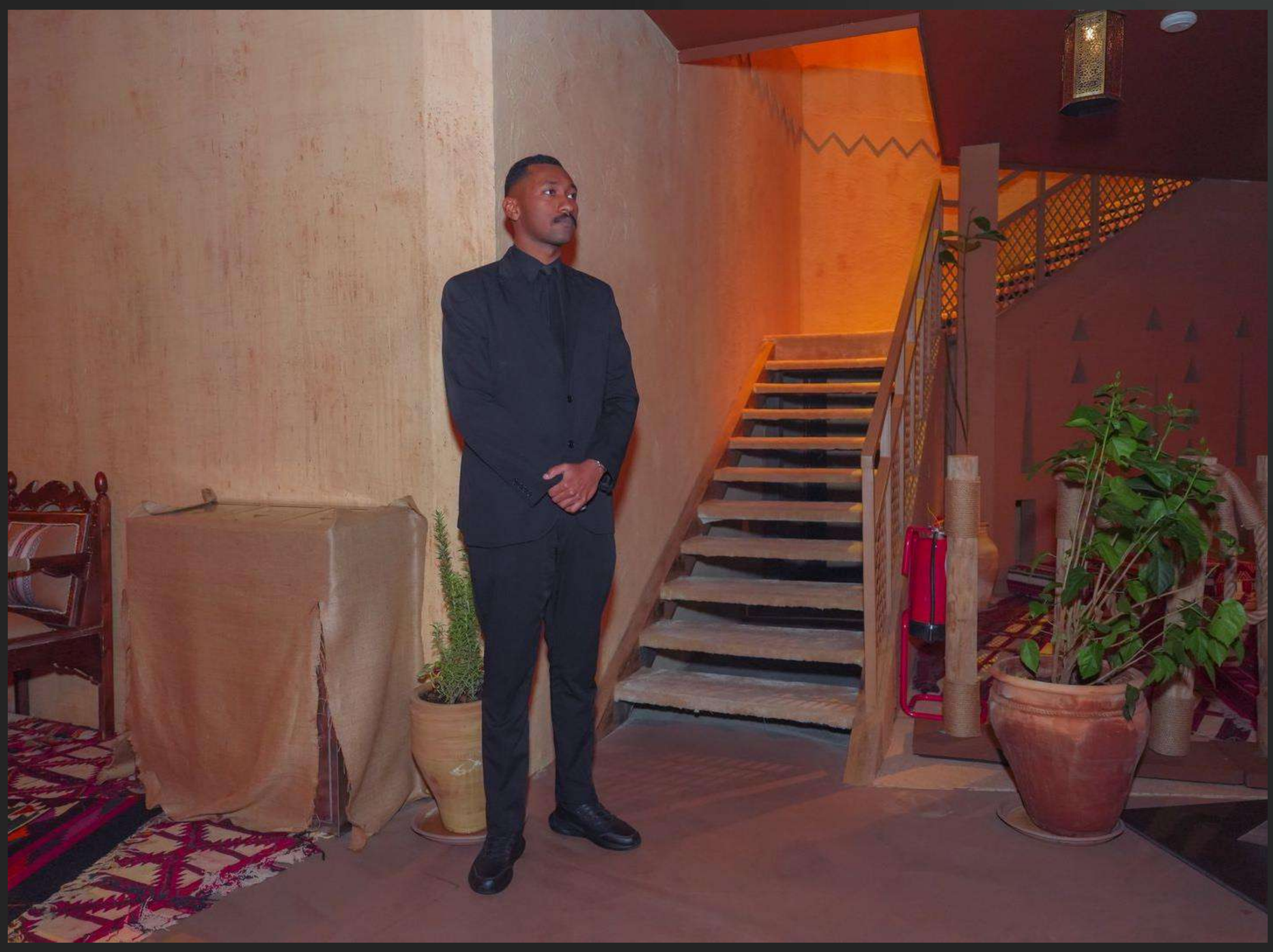
khaYAL ALSOUQ, DIRIYAH STORYTELLING

YEAR: 2025

LOCATION: DIRIYAH

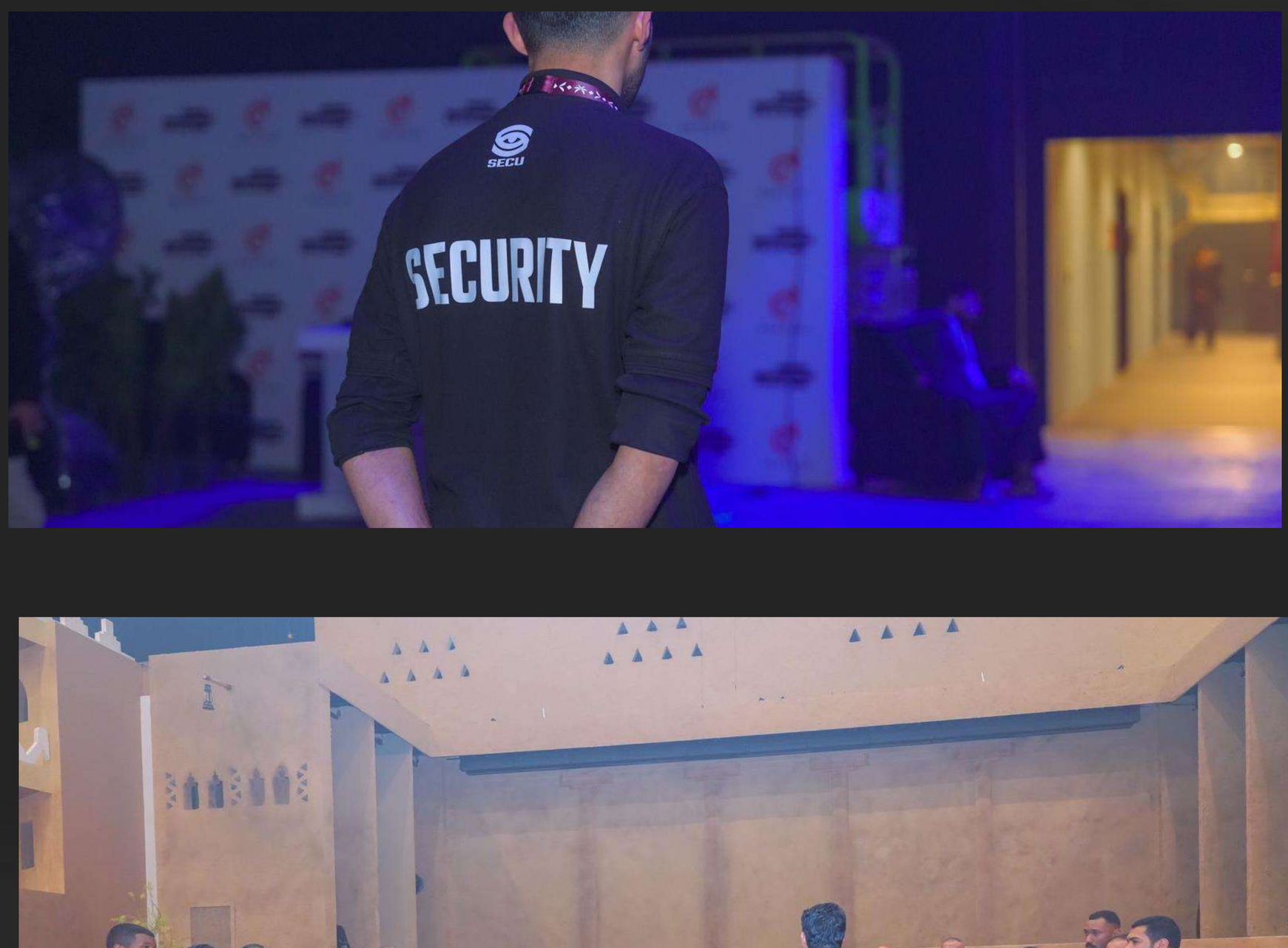
As the security partner for the debut of Khayal Al-Souq, an immersive, narrative-driven experience that fused live performance and innovation within the historic At-Turaif district. Our team delivered precision and professionalism from start to finish. Operating across multiple zones in Diriyah's UNESCO World Heritage site, we ensued robust perimeter control, fluid crowd flow, and integrated surveillance during peak performance evenings.





Anchored by our National Presence, we liaised closely with Diriyah Gate Authorities, local emergency services, and event producers to align operations with Global Standards.

Trusted by the most ambitious cultural initiatives, our proactive coordination and real-time threat mitigation secured an incident-free environment, empowering visitors to fully engage in the storytelling magic of Khayal Al-Souq against the backdrop of Diriyah's historic beauty.

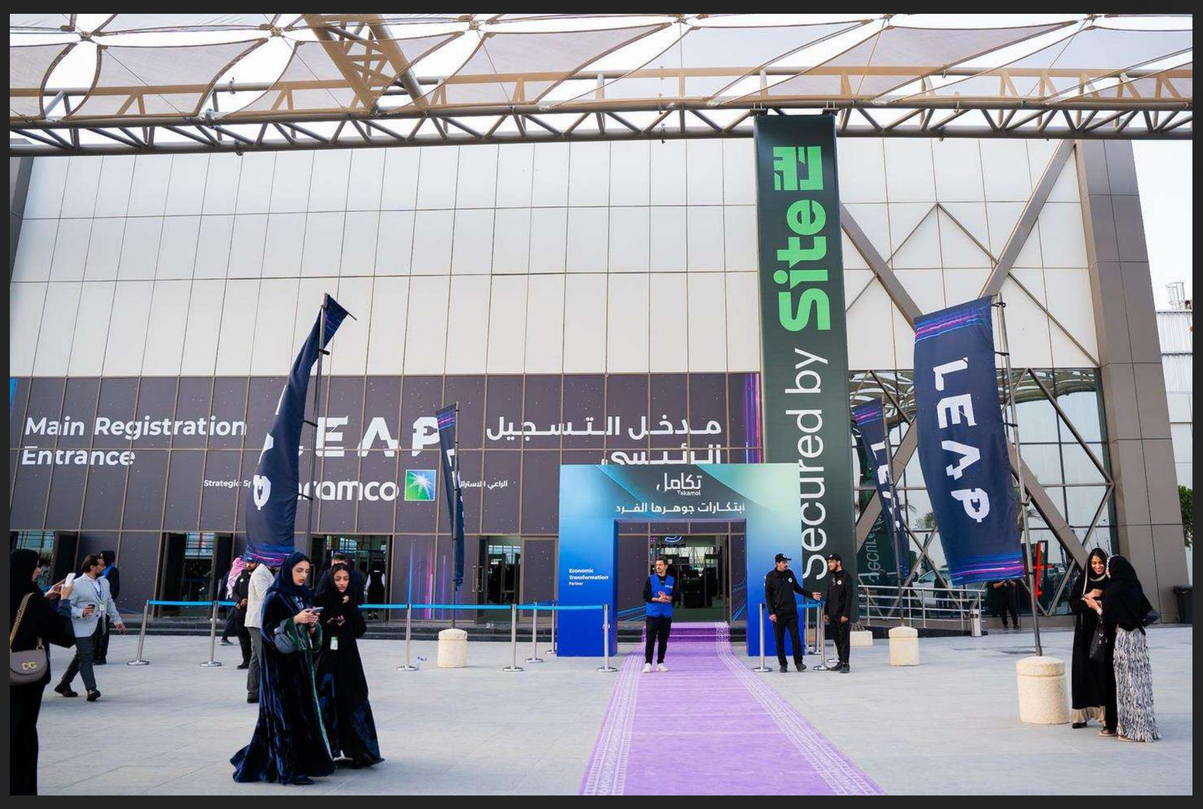




LEAP

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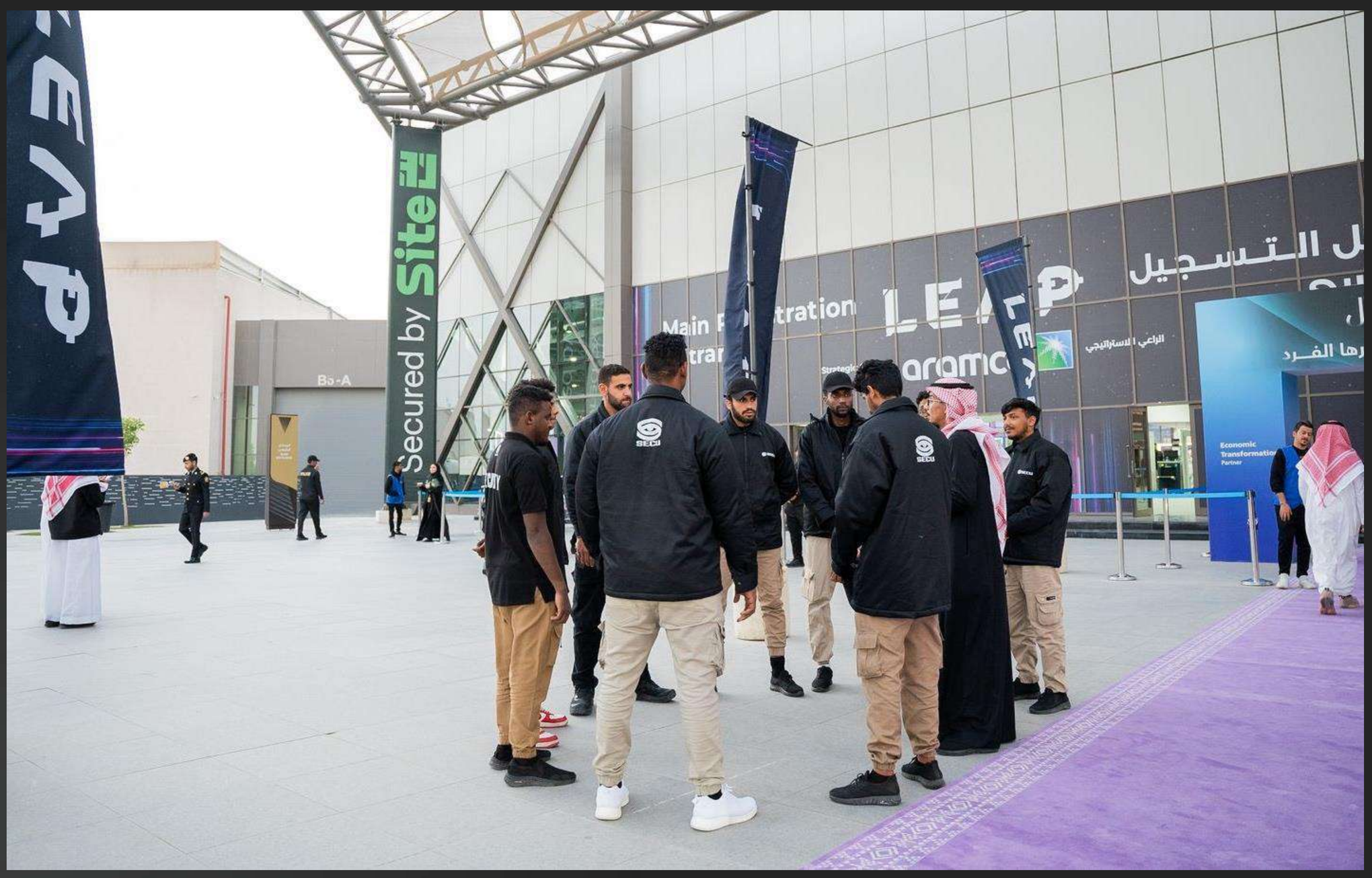


LEAP

YEAR: 2025

LOCATION: RIYADH EXHIBITION & CONVENTION CENTRE IN MALHAM

As the entrusted security partner for LEAP 2025, hosted at the Riyadh Exhibition & Convention Centre in Malham from February 9–12, 2025, we delivered a robust security deployment plan. With over 200,000 attendees, 1,800 global tech brands, 1,100+ speakers, and startups across 680+ booths spanning interconnected stages, Tech Arena, DeepFest, and thematic zones like SportsTech and smart cities , we meticulously planned venue security, perimeter defense, access control, crowd flow, and emergency protocols.



WE ENGINEER SECURITY ENVIRONMENTS THAT ARE ONE OF A KIND.

We seamlessly liaised with local authorities, civil defense, and venue operations to align procedures with high Standards for major-scale exhibitions. Operating across multiple entrances, exhibition halls, networking lounges, and LEAP Nights off-site venues, our on-ground team implemented real-time surveillance, rapid incident response units, and threat mitigation strategies tailored to high-density tech activations.



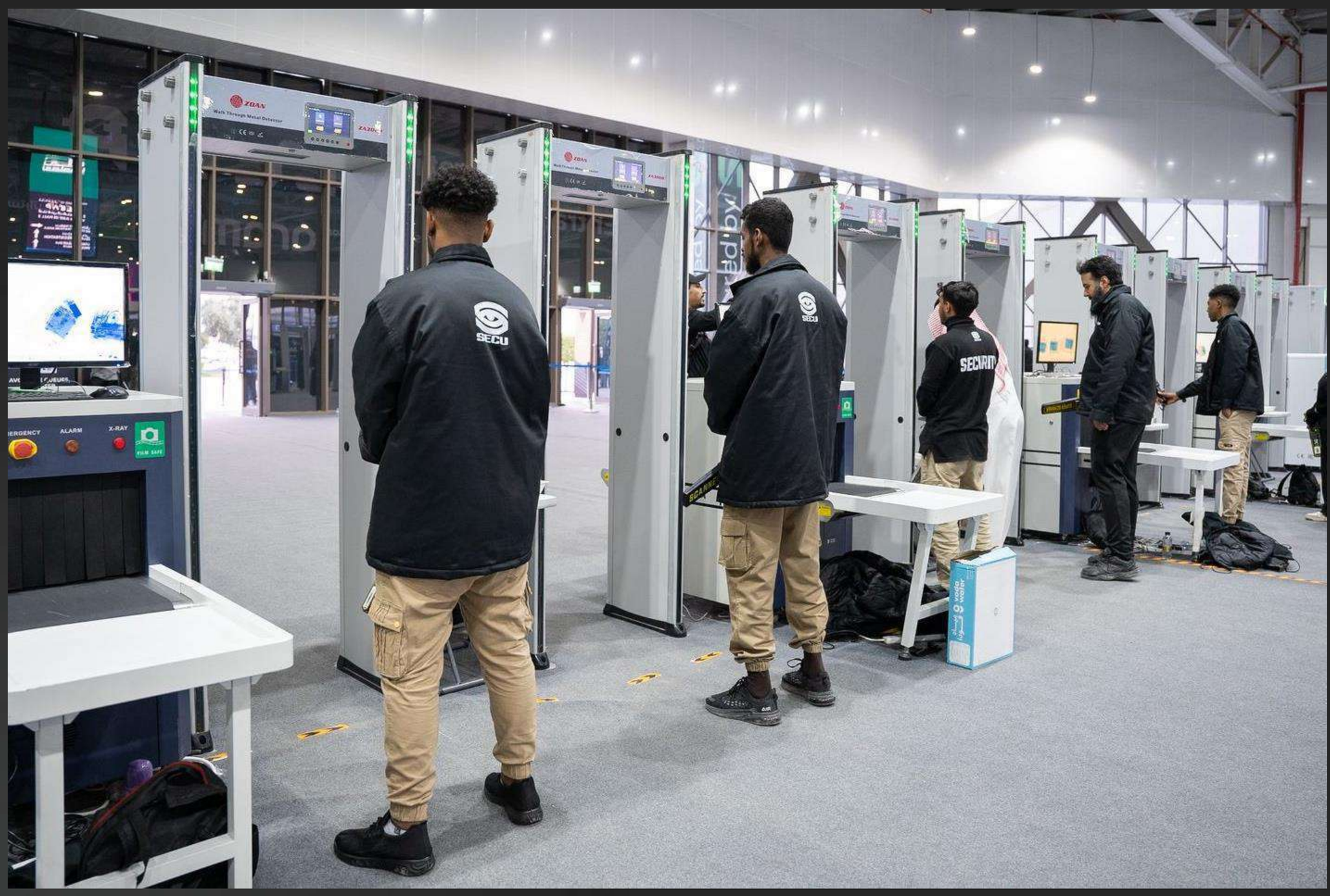




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FILM SAFE
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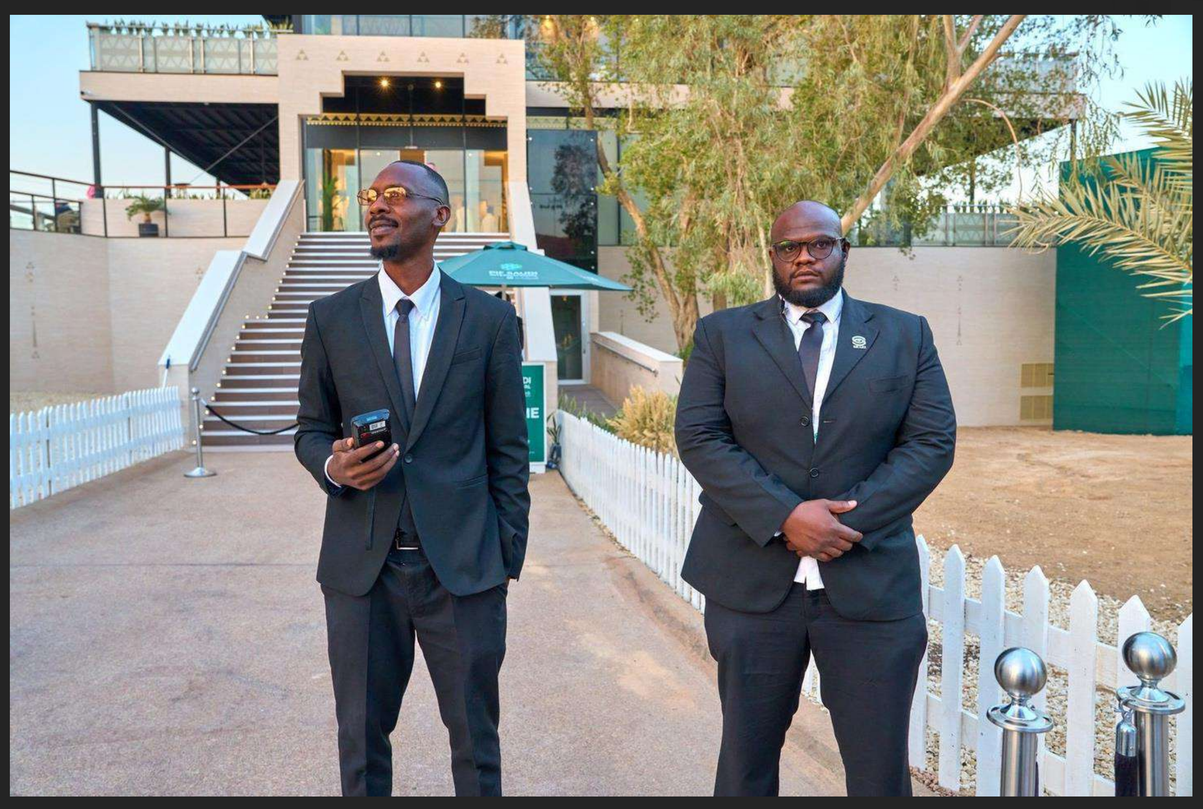

ZOAN
Walk Through Metal Detector
SECU
EMERGENCY
ALARM
X-RAY
FILM SAFE

PIF SAUDI INTERNATIONAL

POWERED BY SoftBank Investment Advisers

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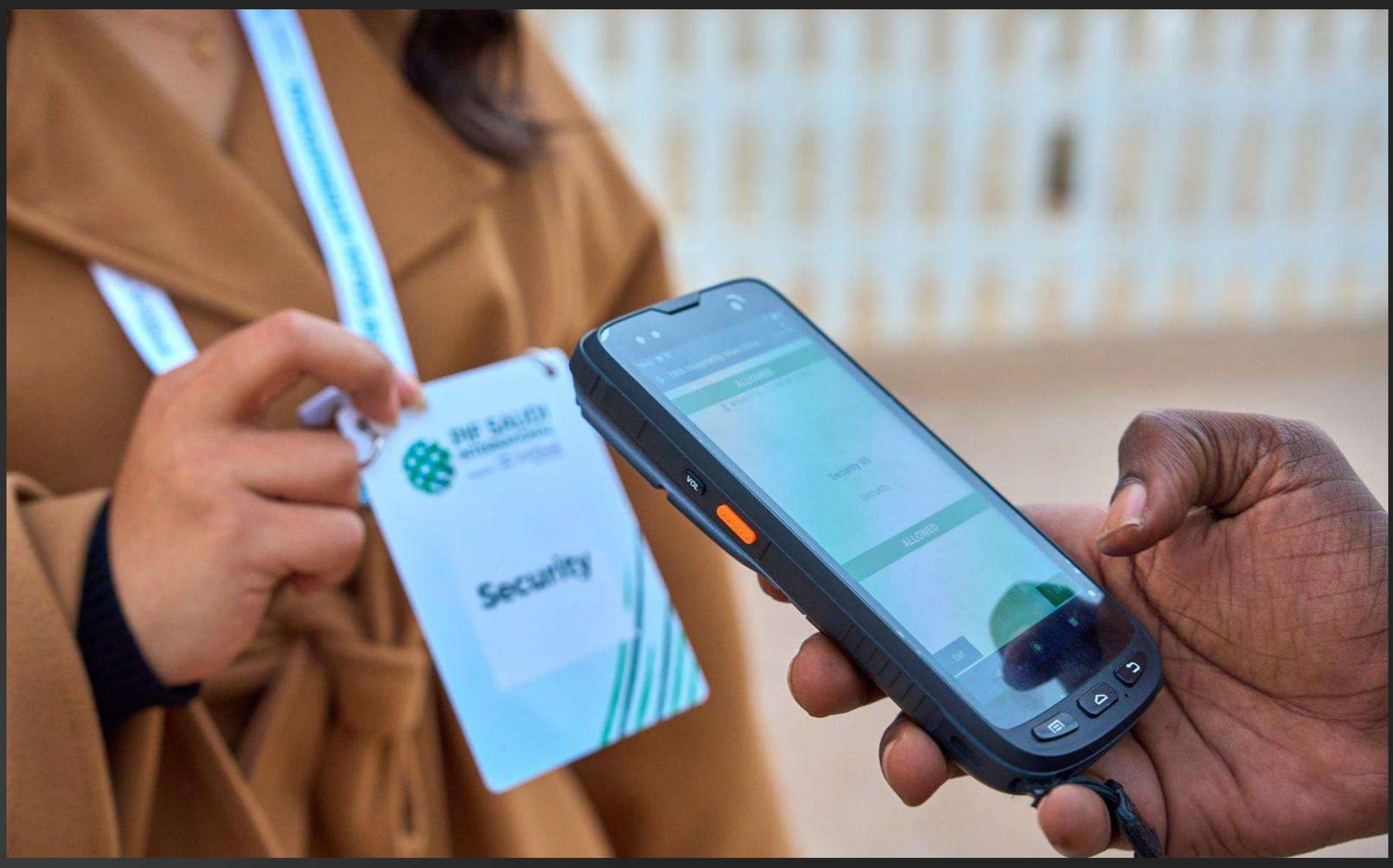


PIF SAUDI INTERNATIONAL

YEAR: 2024

LOCATION: RIYADH GOLF CLUB

As the entrusted security partner for the PIF Saudi International 2024, held at Riyadh Golf Club from December 4–7, 2024, our team delivered a bespoke security deployment. Across the championship's $5 million prize-purse and international field, including stars like Abraham Ancer, Dustin Johnson, Cameron Smith, and Tyrrell Hatton, we executed comprehensive site risk assessments, perimeter defense, and layered access control for the golf course, PIF Fan Zone, concerts, and hospitality areas





Our presence enabled seamless coordination with Riyadh Golf Club management, Saudi Golf Federation, civil defense units, and event organizers to align operations with Global Standards for high-profile international sporting events . Using real-time surveillance, crowd flow management, and rapid incident response teams, we maintained a secure environment throughout the tournament, from early tee-times at 6:30 AM to late evening concerts by artists like Amr Diab and Elissa in the Fan Zone.

Our proactive strategy facilitated uninterrupted spectator movement, effective emergency readiness, and an entirely incident-free experience, allowing participants and visitors to focus fully on sport, entertainment, and immersive fan engagement in a world-class setting.





WTA FINALS RIYADH

PRESENTED BY PIF

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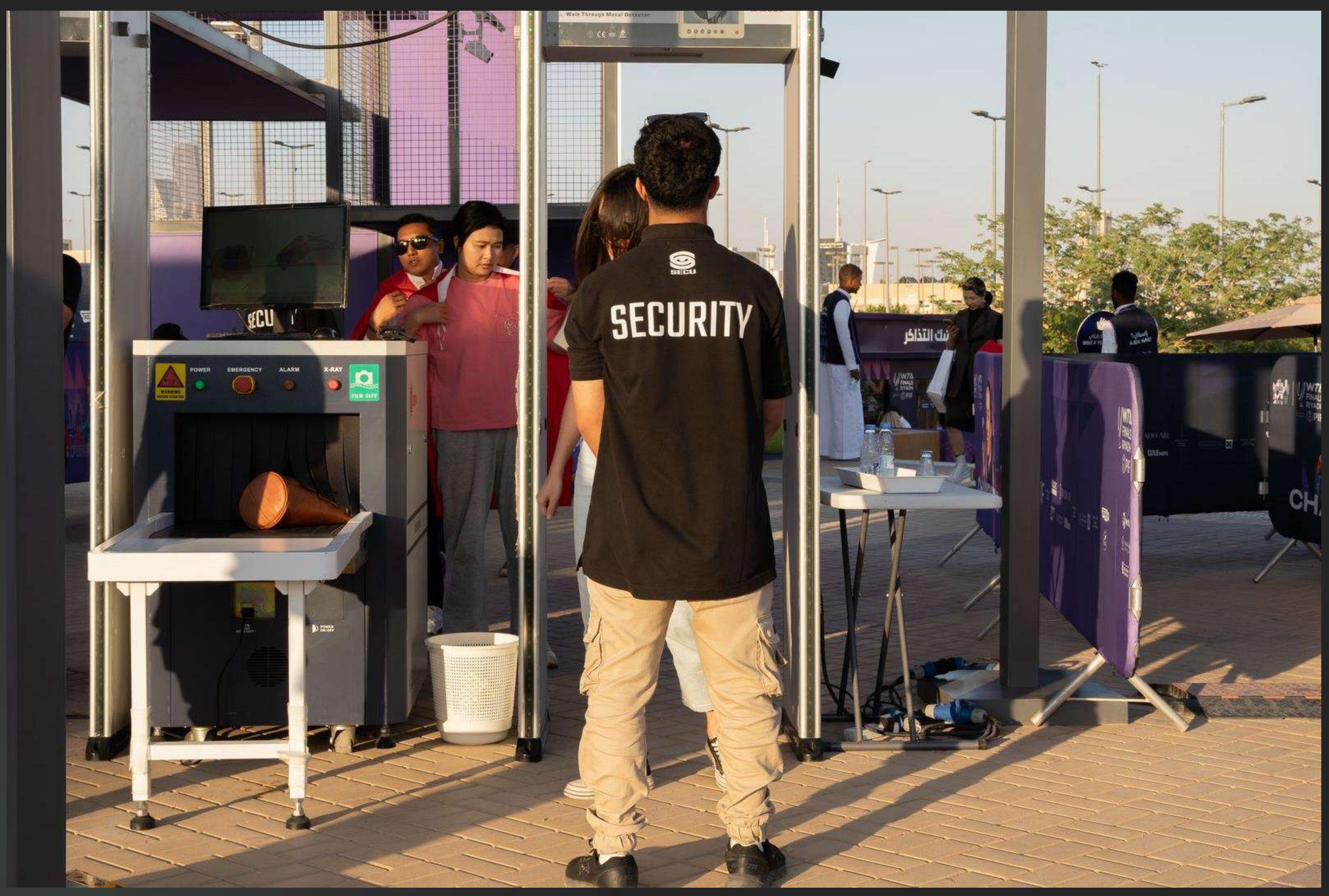


WTA FINALS

YEAR: 2025

LOCATION: KING SAUD UNIVERSITY INDOOR ARENA

As the entrusted security partner for the 2024 WTA Finals, hosted from November 2–9, 2024 at the state-of-the-art King Saud University Indoor Arena in Riyadh, our team deployed a robust security strategy. The event showcased the world's top eight singles players and doubles teams and marked the tournament's first return to Asia and its debut in Saudi Arabia.



WE SHAPE CUSTOMIZED SECURITY JOURNEYS FROM START TO FINISH

Operating within a venue designed for high-capacity audiences and precision flow, we implemented layered entry screening, bag checks, and digital ticket verification across centralized checkpoints.

The result: a fully incident-free Finals, enabling thousands of fans and global media to focus solely on the thrilling tennis action in a prime-time, secure environment.

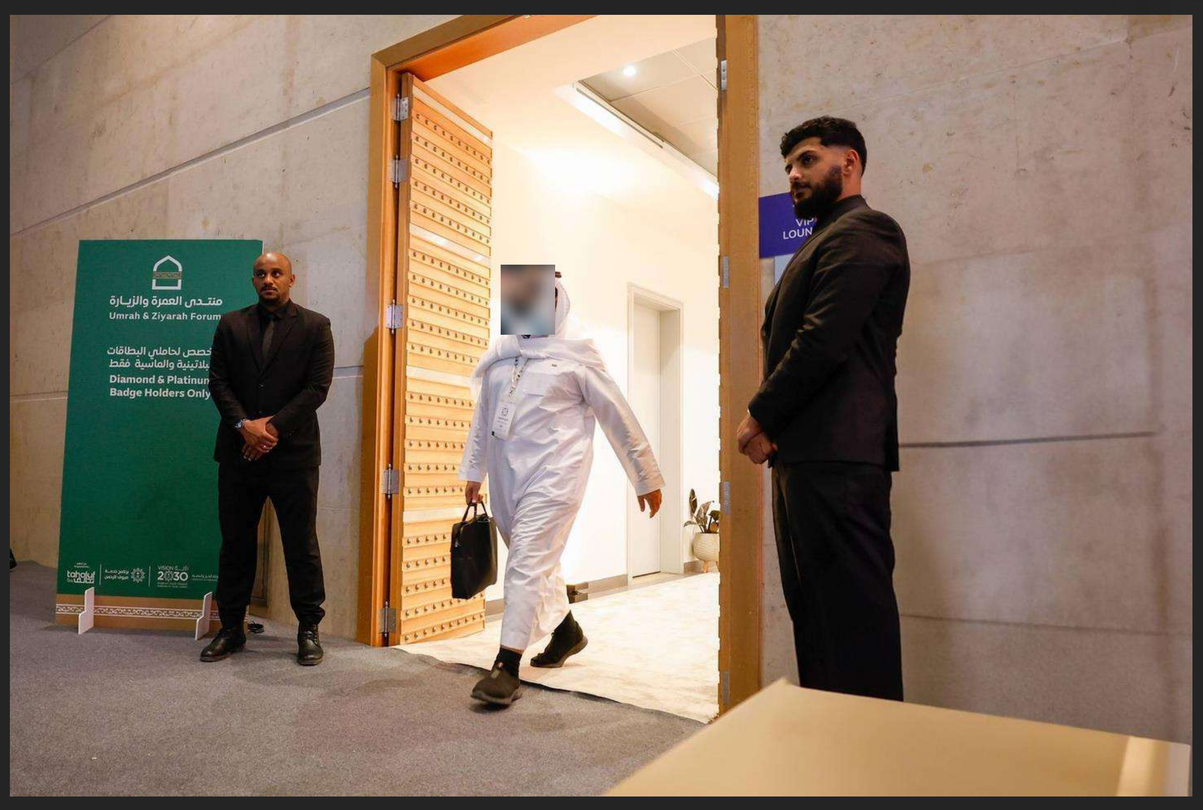




منتـدى العمرة والزيـارة

Umrah & Ziyarah Forum

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umra & ziyara

YEAR: 2025

LOCATION: MADINAH

As the designated security partner for the 2024–2025 Umrah & Ziyara season in Madinah, our team delivered a comprehensive, spiritually enriching, and secure experience. Collaborating closely with the Special Forces for Hajj and Umrah Security, Civil Defense, and the Ministry of Interior, we implemented a multi-layered security strategy to ensure the safety and comfort of all visitors .



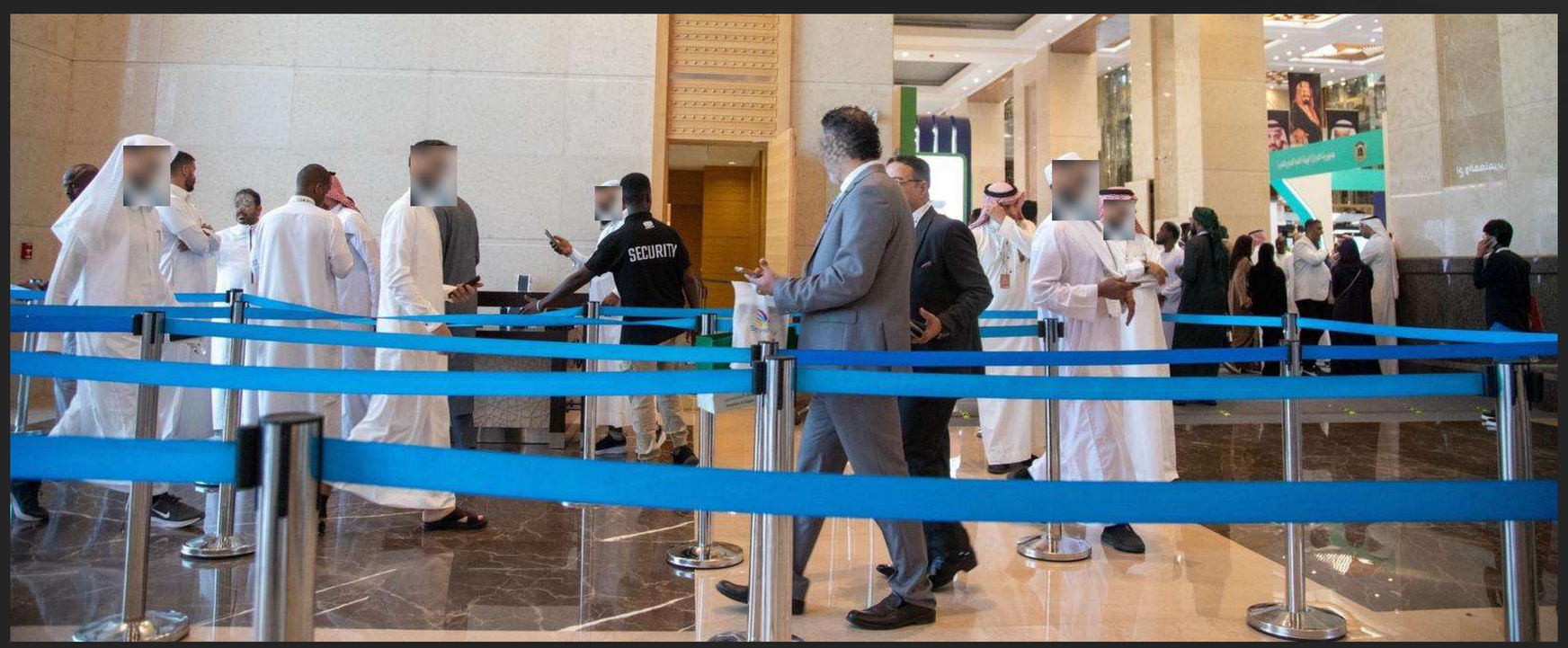


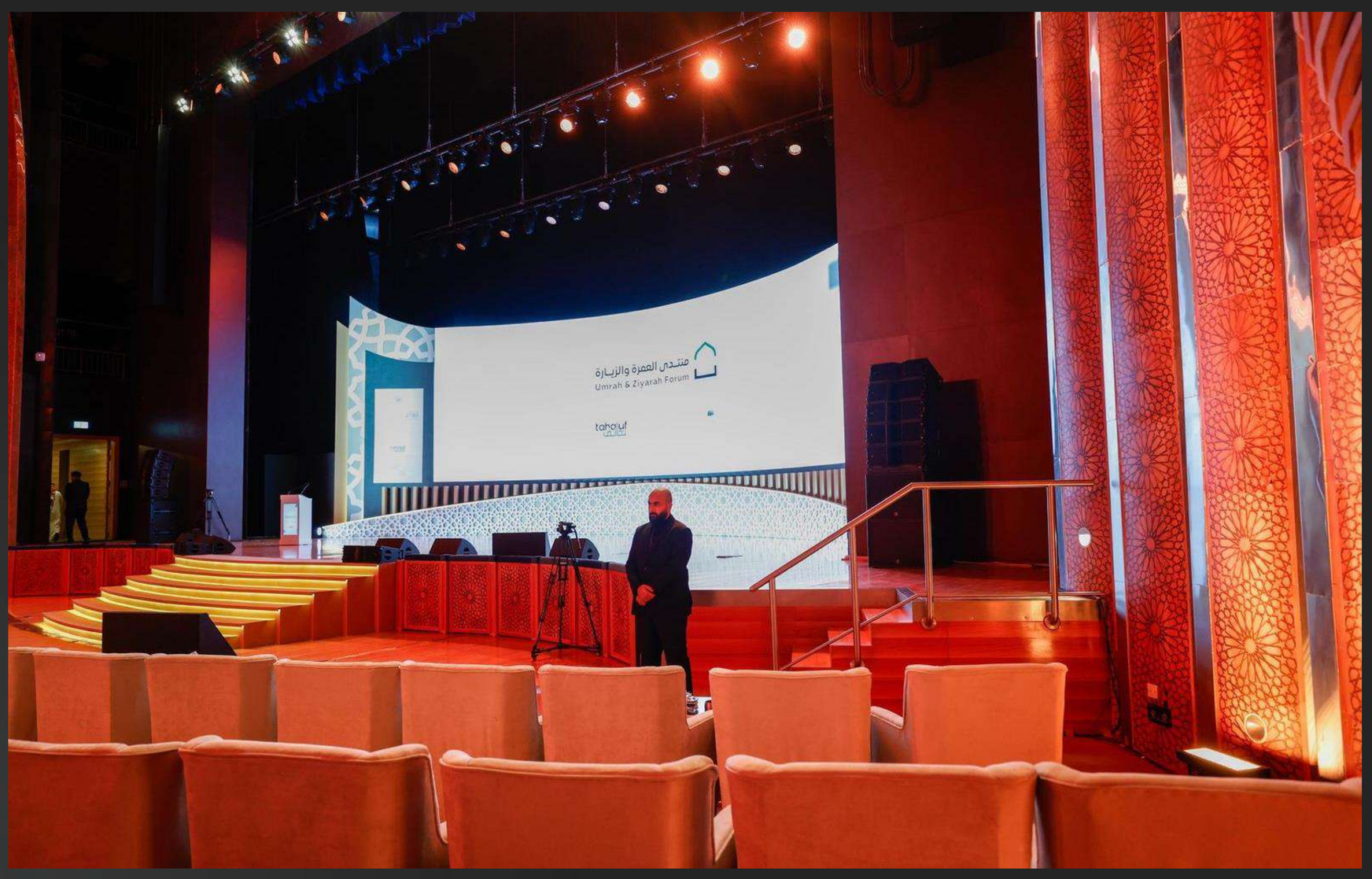
Our National Presence enabled seamless coordination with local authorities and service providers, ensuring adherence to Global Standards for large-scale religious events.

Our proactive approach facilitated an incident-free season, allowing visitors to focus on their spiritual journey in a secure and serene environment.

We conducted preventive inspections of accommodations and public areas to ensure compliance with safety standards.

We deployed rapid intervention teams to address any health or safety incidents promptly.



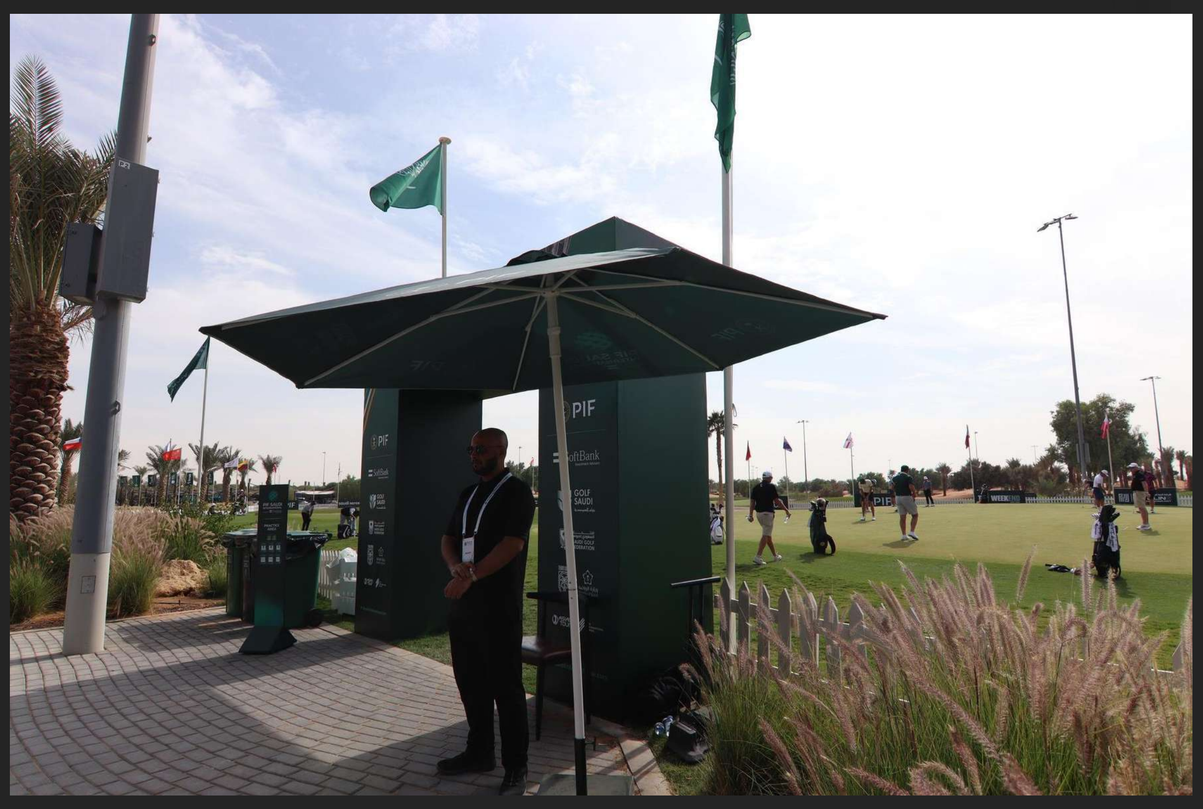


PIF SAUDI INTERNATIONAL

POWERED BY SoftBank Investment Advisers

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pif saudi international

YEAR: 2025

LOCATION: RIYADH GOLF CLUB

SECU proudly delivered comprehensive security and crowd management services for the PIF Saudi International, held at Riyadh Golf Club, one of the Kingdom's most prestigious sporting venues. The tournament welcomed world-class professional golfers, international delegations, sponsors, media representatives, and a large number of spectators, requiring a high level of operational readiness and security coordination.



KEY SECURITY AND CROWD MANAGEMENT SERVICES PROVIDED

- Communication Systems & Incident Response: We activated a dedicated communication network linking command posts, patrol units, and event organizers, ensuring timely distribution of information and rapid response to any incident or request.

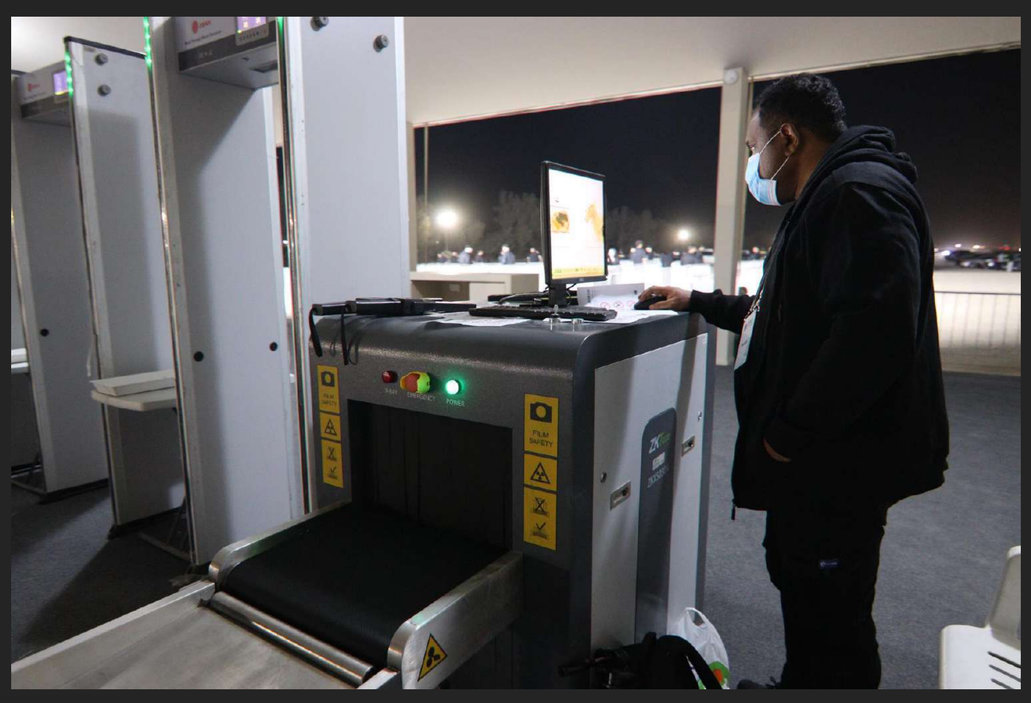
- Player & VIP Protection: Our security teams maintained controlled access to player lounges, competition tents, and VIP hospitality suites, delivering high levels of professionalism while respecting the comfort and privacy of distinguished guests.



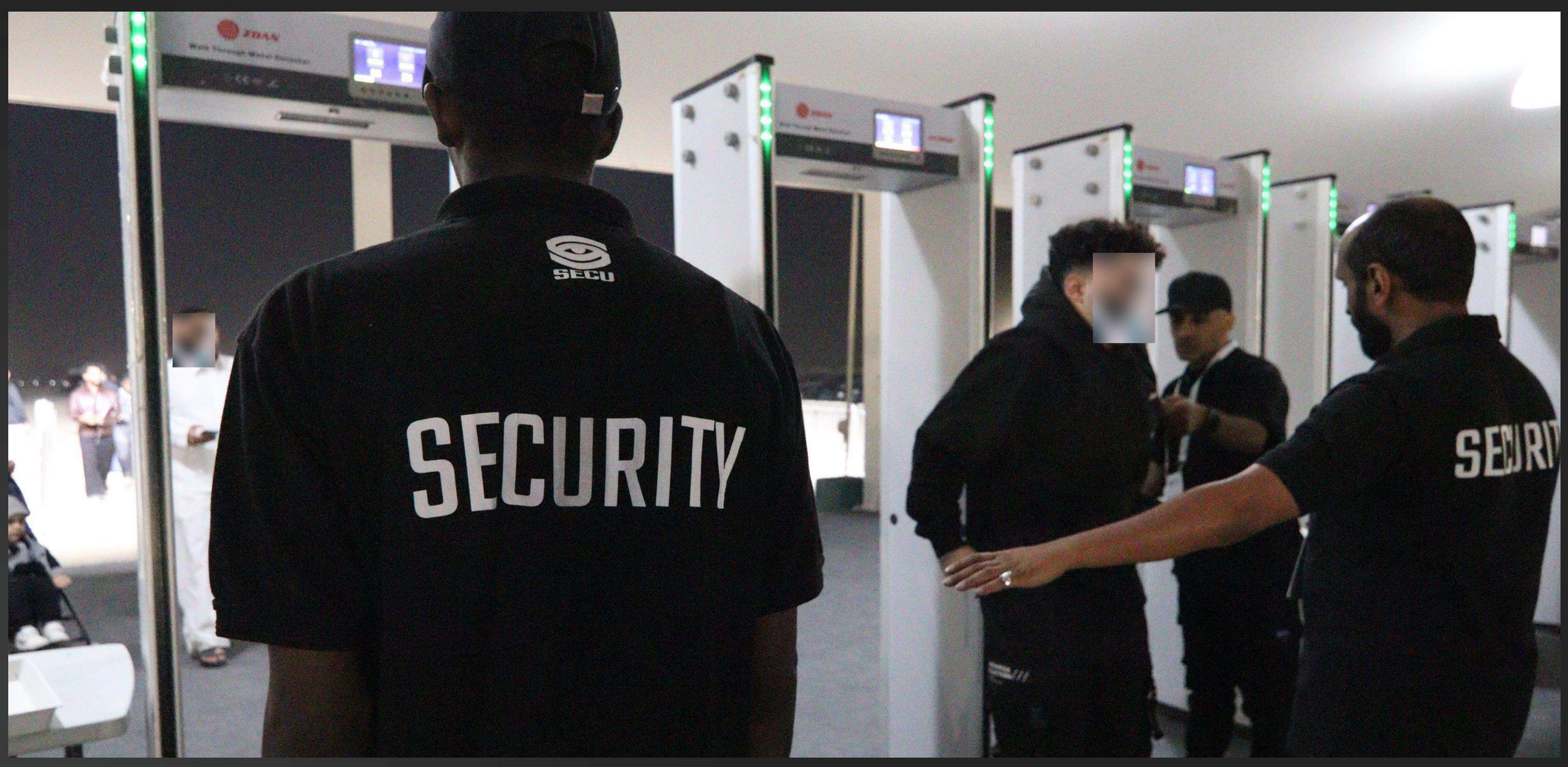


- Access Control & Baggage Screening: We executed thorough baggage checks and entry screening protocols at all public and VIP access points, utilizing trained staff and modern detection equipment to prevent prohibited items from entering the event grounds and maintaining a secure perimeter.

- Course Protection & Greens Security: SECU personnel closely monitored the golf course and greens, securing player staging areas and competition zones. Our teams ensured that the playing environment remained free from disruptions, preserving the integrity of competition and upholding tournament standards.







البطولة السعودية المفتوحة

saudi open

PRESENTED BY

المقدمة من

PIF

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SAUDI OPEN 2025

YEAR: 2025

LOCATION: DIRAB GOLF & COUNTRY CLUB

SECU successfully provided comprehensive security services for the 2025 Saudi Open presented by the Public Investment Fund (PIF), held at Dirab Golf & Country Club in Riyadh, Saudi Arabia from 10–13 December 2025. The 2025 Saudi Open brought together an elite field of professional golfers from around the world and welcomed large numbers of spectators to one of the region’s premier golf events on the Asian Tour schedule.



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As the official security services provider, SECU implemented robust security measures tailored to the unique requirements of an international sporting event of this scale. Our security operation ensured the safety and enjoyment of players, officials, sponsors, media, and visitors throughout the tournament.

WE DESIGN SECURITY EXPERIENCES THAT PROTECT, GUIDE, AND ELEVATE EVERY EVENT.

The result: a fully secure and incident-free Saudi Open 2025, allowing players to compete at the highest level while thousands of spectators, partners, and global media enjoyed the tournament in a calm, controlled, and world-class golfing environment.



SOUNDSTORM

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SOUNDSTORM 2025

YEAR: 2025

LOCATION: BANBAN

SECU delivered integrated security, health & safety, and risk management services for MDLBEAST Soundstorm 2025, one of the region’s largest and most complex music festivals.

The operation covered critical zones including the Artist Village and Front of House (FOH) areas, requiring heightened security coordination, strict access control, and advanced crowd safety measures to support high-profile performers, production teams, and large audience volumes.



SECU’s deployment was designed to support uninterrupted performances, protect artists and crew, and ensure a safe, well-controlled environment for attendees throughout the event. That was achieved through:

- Risk Assessment & Planning: Comprehensive risk assessments conducted prior to the event, identifying operational, crowd, environmental, and emergency risks, with mitigation measures embedded into the security strategy.

- Health & Safety Services: On-site health and safety supervision aligned with Saudi regulations and international event standards, ensuring compliance across crowd areas, technical zones, and artist facilities.

- Method Statements & Operational Procedures: Development and implementation of detailed method statements governing access control, emergency response, incident escalation, and coordination with event organizers and stakeholders.

- Command, Control & Communication: Activation of structured communication channels linking supervisors, field teams, and event management to enable real-time coordination and rapid decision-making.



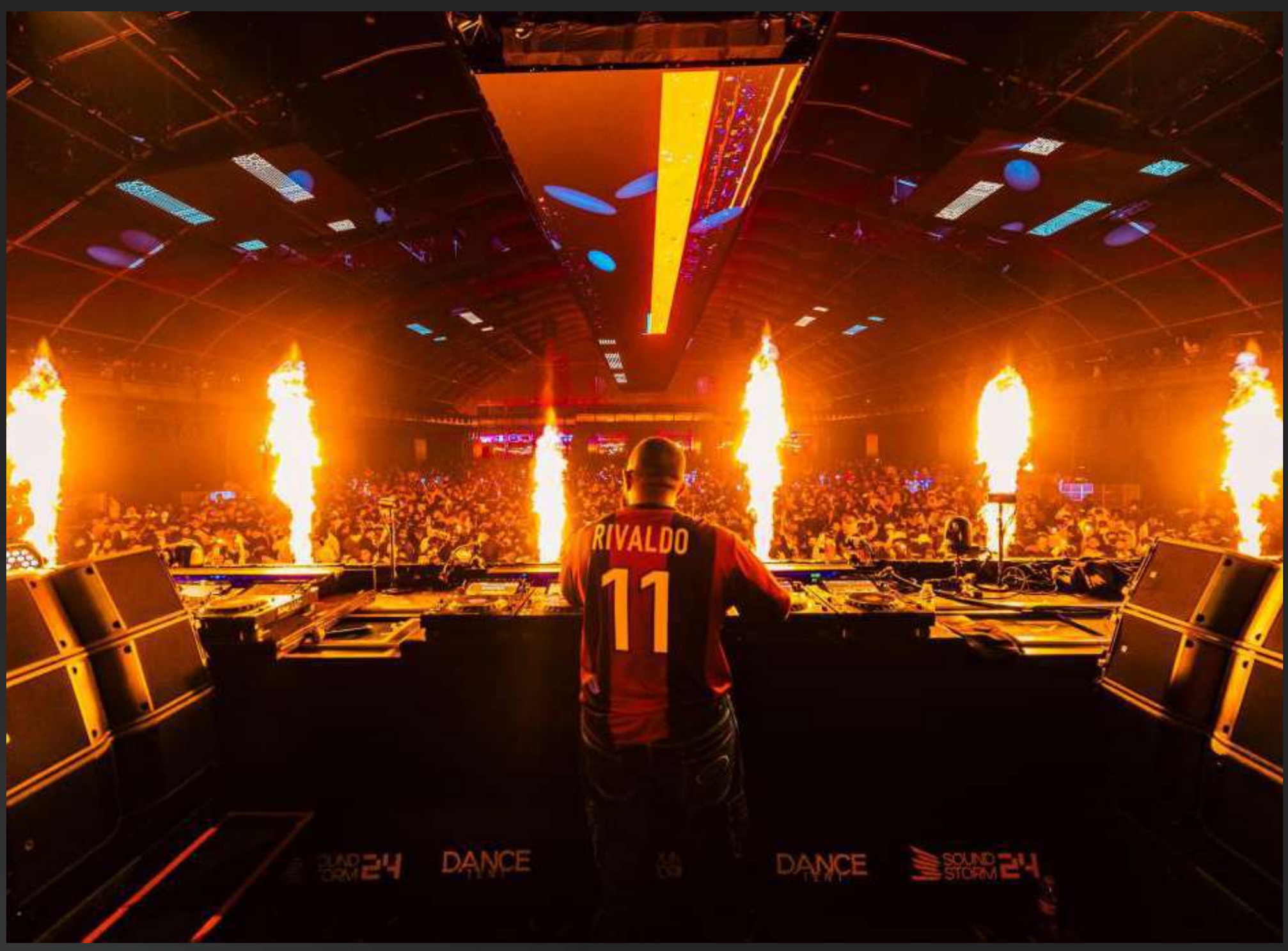


SERVICES PROVIDED

- Artist Village Security: Dedicated security teams securing artist compounds, backstage access points, and crew circulation routes, ensuring privacy, safety, and controlled access for international artists and production staff.
- Front of House (FOH) Security & Crowd Management: Management of high-density audience zones near main stages, including crowd flow control, barrier protection, and rapid response readiness to maintain safe audience engagement during peak performance hours.

THE RESULT

The result: a secure, well-managed, and incident-controlled Soundstorm 2025, where artists performed with confidence, crowds engaged safely at scale, and event operations ran smoothly across all critical zones, reinforcing MDLBEAST's reputation as a world-class music festival delivered to the highest safety and security standards.



UNAOC

United Nations Alliance of Civilizations

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United Nations Alliance of Civilizations Global Forum

YEAR: 2025

LOCATION: INTERCONTINENTAL HOTEL

SECU provided specialized security services for the UNAOC Conference, supporting a high-profile international gathering attended by VIPs, dignitaries, officials, and invited delegates. The security scope focused on conference gates and controlled access zones, where heightened screening and discretion were essential to ensure a safe, dignified, and well-managed event environment.

SECU’s deployment was designed to protect attendees while maintaining smooth entry procedures and a welcoming atmosphere appropriate for an international diplomatic conference.





Services Provided

- VIP Gate Security: Deployment of experienced security personnel at designated VIP and protocol entrances, ensuring controlled access and discreet protection for high-level attendees.

- Access Control & Credential Verification: Strict verification of invitations, credentials, and access authorizations at all conference gates to prevent unauthorized entry.

- Search & Screening at Entry Points: Systematic screening and search procedures conducted at public, delegate, and VIP access points, ensuring compliance with security protocols while minimizing disruption to attendee flow.


SECTION A
High-Level Meeting
11th UNAOC GLOBAL FORUM


11th UNAOC GLOBAL FORUM



WE SECURE MOMENTS THAT MATTER, FROM FIRST ENTRY TO FINAL APPLAUSE.

A secure, orderly, and incident-free conference was held, where VIPs and delegates accessed the venue smoothly and confidently, allowing discussions and proceedings to take place in a calm, controlled, and highly professional environment.



AFC™

AWARDS

RIYADH 2025

PRESENTED BY NEOM

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AFC Awards

YEAR: 2025

LOCATION: KING FAHAD CULTURAL CENTER, RIYADH

SECU provided dedicated manpower security services for the AFC Awards Riyadh 2025, the prestigious annual gala of the Asian Football Confederation (AFC) celebrating excellence in Asian football. The awards ceremony took place at the iconic King Fahad Cultural Center in Riyadh, bringing together elite players, officials, dignitaries, and sports personalities from across the continent for a high-profile banquet and accolade presentation.



IN SUPPORT OF THE EVENT'S ELEVATED STATUS AND VIP ATTENDANCE, SECU WAS ENTRUSTED WITH PROFESSIONAL SECURITY PERSONNEL SERVICES TO MAINTAIN A SECURE ENVIRONMENT WHILE FACILITATING SMOOTH GUEST EXPERIENCE AND EVENT FLOW.

- Professional Security Manpower Deployment: SECU supplied trained security teams positioned strategically throughout the venue to maintain safety and order, monitor high-traffic areas, and support overall event security operations.

- Guest & Delegate Zone Security: Assigned personnel to control key access points and VIP guest intersections, ensuring that high-profile attendees were moving within planned secure zones.



THE RESULT

The result: a professionally secured AFC Awards Riyadh 2025 ceremony supported by highly trained SECU manpower, contributing to a smooth, well-managed night that allowed attendees, VIPs, and officials to focus entirely on celebrating football excellence in a safe and controlled environment , reinforcing the prestige and operational success of one of Asia’s foremost sporting award events.





HUBLOT

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HUBLOT BIG BANG 20 YEARS ANNIVERSARY

YEAR: 2025

LOCATION: JAX DISTRICT

SECU provided professional security manpower services for the HUBLOT Big Bang 20 Years Anniversary, an exclusive luxury brand event celebrating two decades of one of HUBLOT's most iconic timepieces. The event was held at the JAX District, Riyadh, a premier cultural and creative destination known for hosting high-profile brand launches and elite gatherings.



SERVICES PROVIDED

- Security Manpower Deployment: Provision of trained and presentable security personnel positioned across key event zones to ensure safety, order, and smooth event flow.

- Access Monitoring & Guest Support: Security staff stationed at entry points and internal circulation areas to support controlled access, assist guests, and prevent unauthorized movement without interrupting the premium guest experience.

- VIP & Brand Area Coverage: Focused manpower support near VIP gathering areas, exhibition zones, and brand installations, ensuring protection of guests, assets, and event spaces.

- Coordination with Event & Venue Teams: Seamless coordination with HUBLOT event management, production teams, and JAX District venue staff to support operational requirements and maintain event protocol.





THE RESULT

The result: a refined, secure, and smoothly managed anniversary celebration, where SECU’s professional manpower blended seamlessly into the luxury environment, allowing guests, media, and brand stakeholders to focus entirely on the milestone moment and immersive HUBLOT experience.

WORLD DEFENSE SHOW

SAUDI ARABIA

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WORLD DEFENSE SHOW

YEAR: 2026

LOCATION: RIYADH EXHIBITION & CONVENTION CENTRE IN MALHAM

SECU delivered comprehensive, high-security operational services for the World Defense Show 2026 in Riyadh, ensuring a controlled, secure, and seamless environment across the full exhibition lifecycle.
Operating at a national and international level of sensitivity, the project required advanced planning, precision deployment, and strict protocol management to accommodate VIP delegations, government officials, and global exhibitors.



SCOPE OF SERVICE

Security Planning & Deployment Strategy
Development and execution of a full-scale security deployment plan across the Malham exhibition site, covering all operational zones including exhibition halls, perimeters, restricted areas, and access control points. The strategy ensured optimal resource allocation, risk mitigation, and continuous operational coverage.

External Coordination
Implementation of a comprehensive external coordination plan with health & safety, crowd management, traffic management, control room and government entities, to ensure smooth and successful operations.





VIP Protocol & Secure Zones Management
Execution of high-level protocol services within VIP areas, lounges, and controlled access zones. This involved managing secure guest movements, maintaining privacy and safety standards, and ensuring a seamless experience for high-profile attendees.

Screening Operations (People & Baggage)
Deployment of advanced screening systems at all entry gates, including X-ray machines, metal detectors, and controlled access checkpoints. The operation ensured strict inspection of visitors, staff, and exhibitors, preventing prohibited items and maintaining a secure environment.

The result: A fully integrated security and protocol operation delivering a safe, efficient, and incident-free environment, aligned with the scale, complexity, and international stature of the World Defense Show.


SECURITY
SECU
SECURITY
ZKTeco


WARNING
IONIZING RADIATION
X-RAY
NO VERTICAL PLACEMENT
BAGGAGE ENTRANCE
FILM SAFE
SECU
X-RAY
OPERATOR

We don’t jUST SECURE EVENTS: WE ENGINEER PRECISION-DRIVEN ENVIRONMENTS WHERE SECURITY, PROTOCOL, AND OPERATIONAL CONTROL COME TOGETHER TO DELIVER ABSOLUTE CONFIDENCE AT THE HIGHEST GLOBAL STANDARDS.



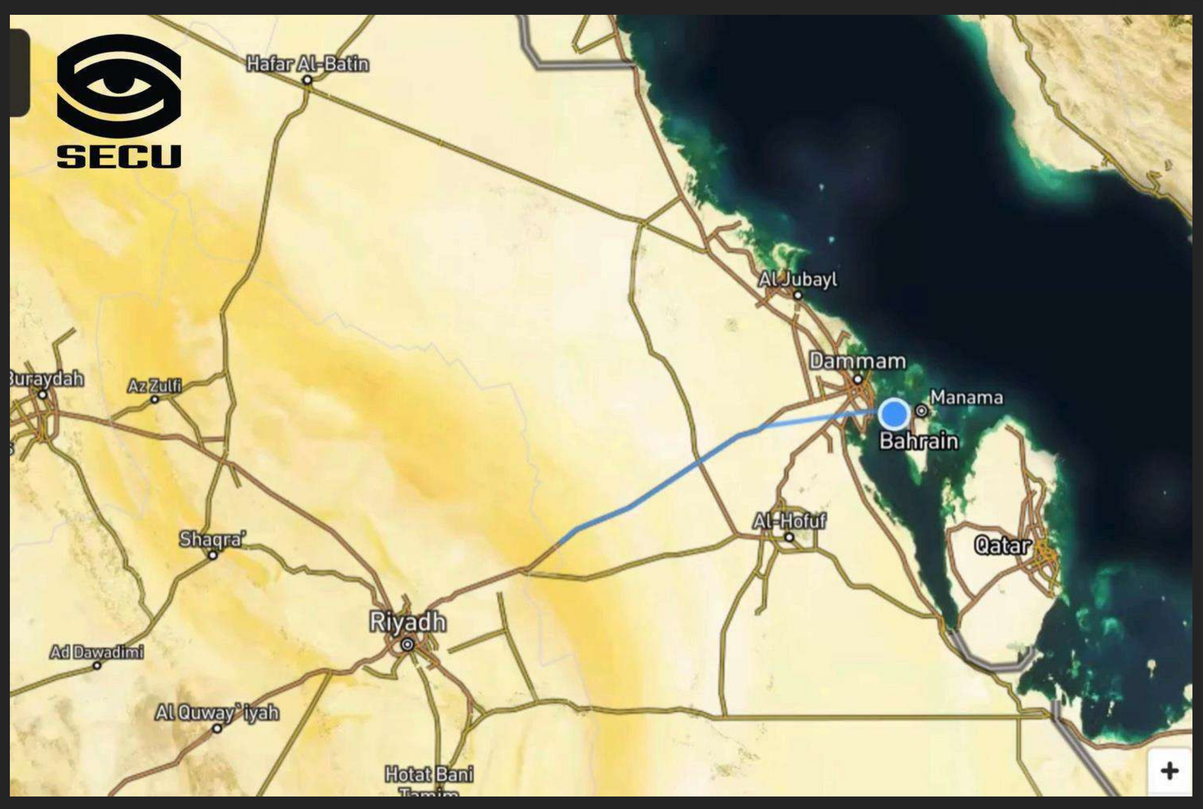
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EMERGENCY EVACUATION OPERATIONS – REGIONAL RESPONSE

YEAR: 2026

SECU executed high-priority emergency evacuation operations in coordination with Crisis24, during geopolitical tension in the region, delivering secure and time-sensitive personnel transfers from various gulf countries to Saudi Arabia. Conducted for global entities including Google, Maersk Line, and Citibank, the operation required rapid mobilization, precise coordination, and strict adherence to international safety and security protocols under dynamic conditions.

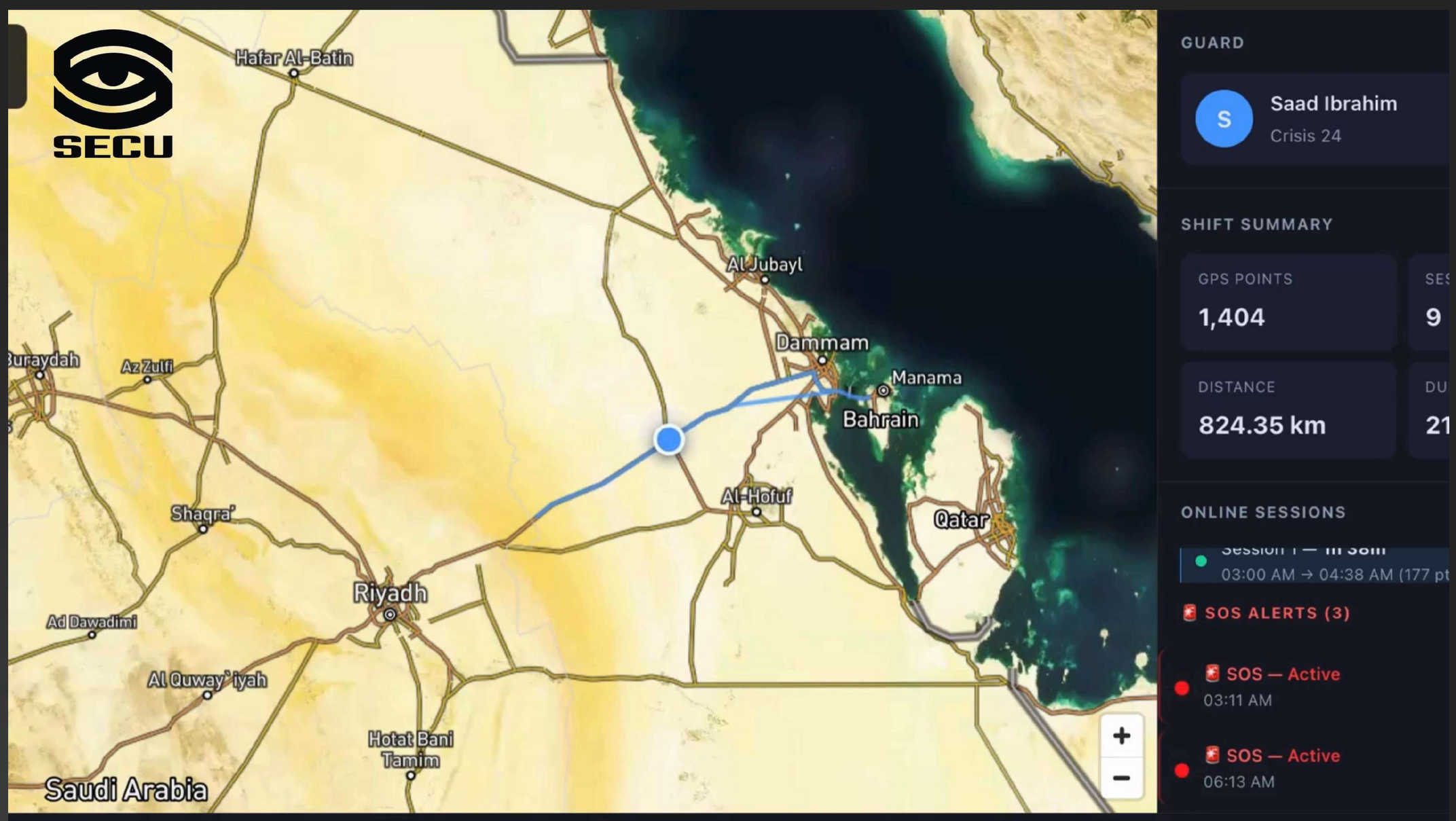


SERVICES PROVIDED

Evacuation Planning & Operational Coordination
Development and execution of structured evacuation plans, including route analysis, movement scheduling, and contingency strategies. Operations were designed to ensure safe, efficient, and uninterrupted transfers across multiple jurisdictions.

Secure Transportation & Convoy Management
Deployment of controlled transport movements across approximately 10 trips, ensuring the safe evacuation of around 217 individuals. Each movement was managed with secure routing, disciplined convoy control, and continuous operational oversight.

Live Tracking & Operational Visibility (SECU Platform)
All evacuation movements were centrally monitored through the SECU Application, providing real-time tracking, instant status updates, and full operational visibility. This enabled immediate decision-making, rapid response to any changes, and complete transparency for all stakeholders.





Crisis Response & Risk Mitigation
Implementation of adaptive risk management measures throughout all phases of the operation, addressing evolving conditions while maintaining operational continuity and passenger safety.

Stakeholder Coordination & Protocol Compliance
Close coordination with Crisis24 and client representatives to ensure alignment with corporate security standards, international regulations, and high-level protocol requirements.

THE RESULT

A precisely executed, technology-enabled evacuation operation ensuring the safe and efficient relocation of all personnel, demonstrating SECU's ability to deliver controlled, real-time managed responses in complex and high-risk environments.



IN A WORLD WHERE
RISKS DON'T WAIT,

SECU MOVES FIRST.

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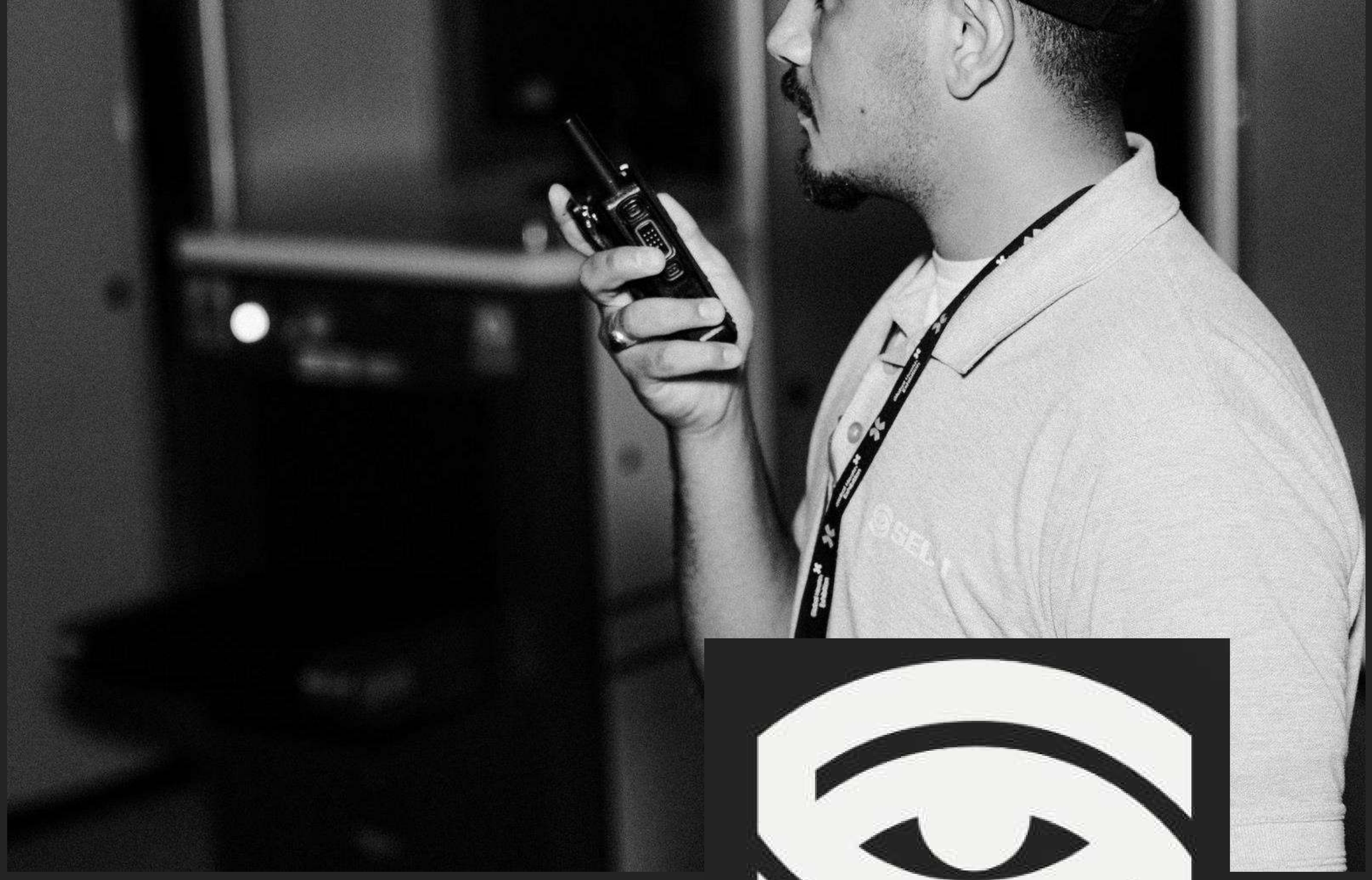
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THANK YOU

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SECU



GET IN TOUCH

SECU

LET’S TURN RISK INTO OPPORTUNITY. LET’S TRANSFORM SECURITY FROM A BARRIER INTO A BRIDGE:

A BRIDGE TO TRUST, INNOVATION, AND GROWTH.

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RIYADH (11635)